

ACTIVITY SCHEDULE AND EXAMPLE MATERIALS 28/09/2021

# Contents

| .3 |
|----|
|    |
| .3 |
| .6 |
| .8 |
| 3  |
| 1  |
| 5  |
| 17 |
| 17 |
| 52 |
| 52 |
| 52 |
| 53 |
| 59 |
| '1 |
| 3  |
| '5 |
| '5 |
| 31 |
| 33 |
| 84 |
| 85 |
| 86 |
|    |

# Activity Schedule

|                         | Activity  | Communication Tool / Task  | Deadline    | Responsible  |
|-------------------------|---|--|-------------|--|
| Planning and production | Pre-communication plan meeting                    | Community Preparedness review 2019-20<br>Meet with Bush Fire Ready   | July 2021   | Bushfire Ready<br>Group / CESM / EM                                  |
|                         | Communications and<br>Engagement Plan<br>drafted  | Final Draft Plan with example materials  | August 2021 | Community<br>Engagement<br>Specialist                                |
|                         | Messaging<br>development                          | <ul> <li>Flyers for key contact centres</li> <li>Home page web banner</li> <li>Media releases</li> <li>Outdoor advertising</li> <li>Pop-up displays</li> </ul> | August 2021 | Community<br>Engagement<br>Specialist                                |
|                         | Engagement  | <ul> <li>Dedicated web landing page – Have<br/>your Say</li> <li>Engagement HQ</li> <li>Poll</li> <li>Functions bookings for workshops</li> </ul>              | August 2021 | Community<br>Engagement<br>Specialist                                |
|                         | Communications and<br>Engagement Plan<br>approved | <ul> <li>Internal approval:</li> <li>Project Team – EM and</li> <li>Manager Customer &amp; Public<br/>Relations</li> <li>City CEO</li> </ul>                   | August 2021 | Customer and Public<br>Relations Team                                |
|                         | Production  | <ul> <li>Flyers/handouts</li> <li>Posters/banners</li> <li>Collateral/merchandise</li> <li>Outdoor VMB</li> </ul>  | Ongoing     | Customer and Public<br>Relations Team                                |
|                         | Develop collaborative<br>presentation sessions    | • Determine information and format<br>of sessions based on interim<br>feedback   | August 2021 | Community<br>Engagement<br>Specialist / Project<br>Team              |
|                         | Finalise Events                                   | <ul><li>Venue bookings</li><li>Attendance</li><li>Workshop material</li></ul>  | August 2021 | CESM / Community<br>Engagement<br>Specialist / Project<br>Team       |
|                         | Confirm collaborative<br>presentation sessions    | Determine information and format of sessions based on interim feedback   | August 2021 | CESM / Community<br>Engagement<br>Specialist / Project<br>Team       |
|                         | 📌 Distribute flier                                | EVENTS: Bushfire Info Session  | 27 Aug 21   | Community<br>Engagement<br>Specialist                                |
|                         | 📩 EDM Newsletter                                  | EVENTS: All event update   | 31 Aug 21   | Communications<br>Advisor /<br>Community<br>Engagement<br>Specialist |
|                         | 💭 Website News                                    | EVENTS: Gooseberry Hill Street Meet  | 28 Aug 21   | Community<br>Engagement<br>Specialist                                |

Page **3** of **89** 

| Street Meet letter box drop | EVENTS: Gooseberry Hill Street Meet   | 28 Aug 21 | Community<br>Engagement<br>Specialist                                |
|-----------------------------|---------------------------------------|-----------|--|
| 🛐 📱 Social Media<br>Event   | EVENTS: Gooseberry Hill Street Meet   | 28 Aug 21 | Community<br>Engagement<br>Specialist                                |
| 🛐 💭 Website Event           | EVENTS: Gooseberry Hill Street Meet   | 28 Aug 21 | Community<br>Engagement<br>Specialist                                |
| 📱 Social Media              | EVENTS: Gooseberry Hill Street Meet   | 28 Aug 21 | Community<br>Engagement<br>Specialist                                |
| 📌 Distribute flier          | EVENTS: Burn SMART Demo               | 30 Aug 21 | Community<br>Engagement<br>Specialist                                |
| 💭 Website News              | EVENTS: Burn SMART Demo               | 30 Aug 21 | Community<br>Engagement<br>Specialist                                |
| 5 Social Media<br>Advert    | EVENTS: Burn SMART Demo               | 30 Aug 21 | Community<br>Engagement<br>Specialist                                |
| 🛐 📱 Social Media<br>Event   | EVENTS: Burn SMART Demo               | 30 Aug 21 | Community<br>Engagement<br>Specialist                                |
| 🛐 💭 Website Event           | EVENTS: Burn SMART Demo               | 30 Aug 21 | Community<br>Engagement<br>Specialist                                |
| 📱 Social Media              | EVENTS: Burn SMART Demo               | 30 Aug 21 | Community<br>Engagement<br>Specialist                                |
| Social Media                | Burn SMART                            | 2 Sept 21 | Community<br>Engagement<br>Specialist                                |
| 📱 Social Media              | Fire Hazard Reduction Notice          | 2 Sept 21 | Community<br>Engagement<br>Specialist                                |
| 📱 Social Media              | Expert post (DFES/SES/BFRG/Red Cross) | 2 Sept 21 | Community<br>Engagement<br>Specialist                                |
| Newspaper Media<br>Release  | Half Page: EVENTS: All event update   | 3 Sept 21 | Communications<br>Advisor /<br>Community<br>Engagement<br>Specialist |
| 📱 Social Media              | EVENTS: Gooseberry Hill Street Meet   | 4 Sept 21 | Community<br>Engagement<br>Specialist                                |
| 🚪 Social Media              | Preparedness                          | 9 Sept 21 | Community<br>Engagement<br>Specialist                                |

Page **4** of **89** 

| Social Media                | Fire Hazard Reduction Notice          | 9 Sept 21  | Community<br>Engagement<br>Specialist         |
|-----------------------------|---------------------------------------|------------|---|
| Bushfire Info<br>Session    | Perth Observatory                     | 9 Sept 21  | CESM / City EMS /<br>BFRG                     |
| Street Meet                 | Gooseberry Hill                       | 11 Sept 21 | BFRG / CESM / City<br>EMS / Kalamunda<br>VBFB |
| 😽 Social Media<br>Advert    | Fire Hazard Reduction Notice          | 16 Sept 21 | Community<br>Engagement<br>Specialist         |
| 📱 Social Media              | Burn SMART                            | 16 Sept 21 | Community<br>Engagement<br>Specialist         |
| 📱 Social Media              | Expert post (DFES/SES/BFRG/Red Cross) | 16 Sept 21 | Community<br>Engagement<br>Specialist         |
| 💭 Website News              | Fire Hazard Reduction Notice          | 17 Sept 21 | Community<br>Engagement<br>Specialist         |
| 🐻 Social Media<br>Advert    | Fire Hazard Reduction Notice          | 17 Sept 21 | Community<br>Engagement<br>Specialist         |
| Social Media                | Preparedness                          | 17 Sept 21 | Community<br>Engagement<br>Specialist         |
| 📱 Social Media              | Preparedness                          | 23 Sept 21 | Community<br>Engagement<br>Specialist         |
| 📱 Social Media              | Fire Hazard Reduction Notice          | 23 Sept 21 | Community<br>Engagement<br>Specialist         |
| 📱 Social Media              | Expert post (DFES/SES/BFRG/Red Cross) | 23 Sept 21 | Community<br>Engagement<br>Specialist         |
| 💭 Website News              | EVENTS: Bickley Street Meet           | 25 Sept 21 | Community<br>Engagement<br>Specialist         |
| Street Meet letter box drop | EVENTS: Bickley Street Meet           | 25 Sept 21 | Community<br>Engagement<br>Specialist         |
| 🛐 📱 Social Media<br>Event   | EVENTS: Bickley Street Meet           | 25 Sept 21 | Community<br>Engagement<br>Specialist         |
| 🗊 💭 Website Event           | EVENTS: Bickley Street Meet           | 25 Sept 21 | Community<br>Engagement<br>Specialist         |
| 🚦 Social Media              | EVENTS: Bickley Street Meet           | 25 Sept 21 | Community<br>Engagement<br>Specialist         |
| 回 Burn SMART                | Live Demo                             | 26 Sept 21 | BFRG / CESM / City<br>EMS / Kalamunda<br>VBFB |
|                             |                                       |            |   |

Page **5** of **89** 

| Social Media                | Fire Hazard Reduction Notice                                 | 30 Sept 21 | Community  |
|-----------------------------|--|------------|--|
|                             |  |            | Engagement<br>Specialist   |
| 📱 Social Media              | Preparedness   | 30 Sept 21 | Community<br>Engagement<br>Specialist                                |
| Social Media                | Burn SMART   | 30 Sept 21 | Community<br>Engagement<br>Specialist                                |
| 📩 EDM Newsletter            | Fire Hazard Reduction Notice /<br>Preparedness / My Bushfire | 30 Sept 21 | Communications<br>Advisor /<br>Community<br>Engagement<br>Specialist |
| Newspaper Media Release     | Full Page: Fire Hazard Reduction Notice                      | 1 Oct 21   | Communications<br>Advisor /<br>Community<br>Engagement<br>Specialist |
| 📱 Social Media              | Fire Hazard Reduction Notice                                 | 1 Oct 21   | Community<br>Engagement<br>Specialist                                |
| 📱 Social Media              | EVENTS: Bickley Street Meet                                  | 2 Oct 21   | Community<br>Engagement<br>Specialist                                |
| 📱 Social Media              | Preparedness   | 7 Oct 21   | Community<br>Engagement<br>Specialist                                |
| Social Media                | Expert post (DFES/SES/BFRG/Red Cross)                        | 7 Oct 21   | Community<br>Engagement<br>Specialist                                |
| 📱 Social Media              | Fire Hazard Reduction Notice                                 | 7 Oct 21   | Community<br>Engagement<br>Specialist                                |
| 回 Street Meet               | Bickley  | 9 Oct 21   | BFRG / CESM / City<br>EMS / Kalamunda<br>VBFB                        |
| 💭 Website News              | EVENTS: Wattle Grove Street Meet                             | 9 Oct 21   | Community<br>Engagement<br>Specialist                                |
| Street Meet letter box drop | EVENTS: Wattle Grove Street Meet                             | 9 Oct 21   | Community<br>Engagement<br>Specialist                                |
| া 📱 Social Media<br>Event   | EVENTS: Wattle Grove Street Meet                             | 9 Oct 21   | Community<br>Engagement<br>Specialist                                |
| 🗊 💭 Website Event           | EVENTS: Wattle Grove Street Meet                             | 9 Oct 21   | Community<br>Engagement<br>Specialist                                |
| 📱 Social Media              | EVENTS: Wattle Grove Street Meet                             | 9 Oct 21   | Community<br>Engagement<br>Specialist                                |

Page **6** of **89** 

| 📱 Social Media                      | Burn SMART                                   | 14 Oct 21  | Community<br>Engagement<br>Specialist                                |
|-------------------------------------|--|------------|--|
| Social Media                        | Preparedness                                 | 14 Oct 21  | Community<br>Engagement<br>Specialist                                |
| Social Media                        | EVENTS: Wattle Grove Street Meet             | 16 Oct 21  | Community<br>Engagement<br>Specialist                                |
| Shopping Centre<br>Engagement Booth | Kalamunda                                    | 19 Sept 21 | City EMS /<br>Community<br>Engagement<br>Specialist                  |
| Social Media                        | Preparedness                                 | 21 Oct 21  | Community<br>Engagement<br>Specialist                                |
| Social Media                        | Waste  | 21 Oct 21  | Community<br>Engagement<br>Specialist                                |
| Social Media                        | Expert post (DFES/SES/BFRG/Red Cross)        | 21 Oct 21  | Community<br>Engagement<br>Specialist                                |
| Newspaper Media Release             | Half Page: EVENTS: All upcoming event update | 22 Oct 21  | Communications<br>Advisor /<br>Community<br>Engagement<br>Specialist |
| 🛐 📱 Social Media<br>Event           | EVENTS: 2 x Seniors Tech Events              | 22 Oct 21  | Community<br>Engagement<br>Specialist                                |
| 🛐 💭 Website Event                   | EVENTS: 2 x Seniors Tech Events              | 22 Oct 21  | Community<br>Engagement<br>Specialist                                |
| 📌 Distribute flier                  | EVENTS: 2 x Seniors Tech Events              | 22 Oct 21  | Community<br>Engagement<br>Specialist                                |
| 📱 Social Media                      | EVENTS: 2 x Seniors Tech Events              | 22 Oct 21  | Community<br>Engagement<br>Specialist                                |
| 📱 Social Media                      | EVENTS: RUI                                  | 22 Oct 21  | Community<br>Engagement<br>Specialist                                |
| The Street Meet letter mailout      | EVENT: Hawkesvale Reserve Info Session       | 9 Oct 21   | Community<br>Engagement<br>Specialist                                |
| Street Meet                         | Wattle Grove                                 | 23 Oct 21  | BFRG / CESM / City<br>EMS / Welshpool<br>FRS                         |
| 📱 Social Media                      | EVENTS: 2 x Seniors Tech Events              | 29 Oct 21  | Community<br>Engagement<br>Specialist                                |
| 📱 🍓 Social Media                    | SM video post                                | 29 Oct 21  | Community<br>Engagement  |

Page **7** of **89** 

|  |   |           | Specialist /<br>communications<br>Advisor   |
|--|---|-----------|---|
| 🛐 📱 Social Med<br>Event                            | a EVENT: Hawkesvale Reserve Info Session  | 30 Oct 21 | Community<br>Engagement<br>Specialist   |
| 📱 Social Media                                     | Hawkesvale Reserve Info Session   | 30 Oct 21 | Community<br>Engagement<br>Specialist   |
| C RUI  | Pickering Brook   | 31 Oct 21 | DFES / BFRG / CESM<br>/ City EMS /<br>Maddington FRS /<br>Kalamunda VRFS /<br>BFB |
| 📱 🖨 Social Med                                     | a SM video post   | 4 Nov 21  | Community<br>Engagement<br>Specialist /<br>communications<br>Advisor              |
| 😽 📱 Social Medi                                    | a Preparedness  | 4 Nov 21  | Community<br>Engagement<br>Specialist   |
| 📱 Social Media                                     | Preparedness  | 4 Nov 21  | Community<br>Engagement<br>Specialist   |
| 📱 Social Media                                     | Expert post (DFES/SES/BFRG/Red Cross)   | 4 Nov 21  | Community<br>Engagement<br>Specialist   |
| 📱 Social Media                                     | Waste   | 4 Nov 21  | Community<br>Engagement<br>Specialist   |
| Seniors Tech<br>Event – Kalamund<br>Library        | <ul> <li>Navigating Emergency WA and<br/>where to look for warnings, TFBs<br/>and Fire Danger Ratings</li> <li>Creating a My Bushfire Plan<br/>account, navigating through the<br/>plan and how to access on a mobile<br/>device.</li> <li>Navigating the City's website for<br/>bushfire safety information</li> </ul> | 4 Nov 21  | City EMS / CESM /<br>BFRG   |
| Seniors Tech<br>Event – Woodlup<br>community Centr |   | 5 Nov 21  | City EMS / CESM /<br>BFRG   |
| 📱 🖶 Social Med                                     | a SM video post   | 11 Nov 21 | Community<br>Engagement   |

Page **8** of **89** 

|                                     |                                       |           | Specialist /<br>communications<br>Advisor                            |
|-------------------------------------|---------------------------------------|-----------|--|
| 🚦 Social Media                      | Burn SMART                            | 11 Nov 21 | Community<br>Engagement<br>Specialist                                |
| 📳 🎒 Social Media                    | SM video post                         | 18 Nov 21 | Community<br>Engagement<br>Specialist /<br>communications<br>Advisor |
| Social Media                        | Preparedness                          | 18 Nov 21 | Community<br>Engagement<br>Specialist                                |
| 📱 Social Media                      | Waste                                 | 18 Nov 21 | Community<br>Engagement<br>Specialist                                |
| 📱 Social Media                      | Expert post (DFES/SES/BFRG/Red Cross) | 18 Nov 21 | Community<br>Engagement<br>Specialist                                |
| Shopping Centre<br>Engagement Booth | Forrestfield                          | 23 Nov 21 | City EMS /<br>Community<br>Engagement<br>Specialist                  |
| 📱 Social Media                      | Burn SMART                            | 30 Nov 21 | Community<br>Engagement<br>Specialist                                |
| 📱 Social Media                      | Expert post (DFES/SES/BFRG/Red Cross) | 2 Dec 21  | Community<br>Engagement<br>Specialist                                |
| 📳 🍓 Social Media                    | SM video post                         | 2 Dec 21  | Community<br>Engagement<br>Specialist /<br>communications<br>Advisor |
| 🚦 Social Media                      | Waste                                 | 2 Dec 21  | Community<br>Engagement<br>Specialist                                |
| 📳 🎒 Social Media                    | SM video post                         | 9 Dec 21  | Community<br>Engagement<br>Specialist /<br>communications<br>Advisor |
| 📱 Social Media                      | Preparedness                          | 9 Dec 21  | Community<br>Engagement<br>Specialist                                |
| Shopping Centre Engagement Booth    | Kalamunda                             | 14 Dec 21 | City EMS /<br>Community<br>Engagement<br>Specialist                  |
| Social Media                        | Expert post (DFES/SES/BFRG/Red Cross) | 16 Dec 21 | Community<br>Engagement<br>Specialist                                |

Page **9** of **89** 

| <br>_                   |                                       |           |  |
|-------------------------|---------------------------------------|-----------|--|
| 📱 Social Media          | Waste                                 | 16 Dec 21 | Community<br>Engagement<br>Specialist                                |
| 📱 Social Media          | Preparedness                          | 30 Dec 21 | Community<br>Engagement<br>Specialist                                |
| 📱 Social Media          | Waste                                 | 30 Dec 21 | Community<br>Engagement<br>Specialist                                |
| 📱 Social Media          | Expert post (DFES/SES/BFRG/Red Cross) | 30 Dec 21 | Community<br>Engagement<br>Specialist                                |
| Newspaper Media Release | Half Page: Preparedness               | 31 Dec 21 | Communications<br>Advisor /<br>Community<br>Engagement<br>Specialist |
| 🚦 Social Media          | Preparedness                          | 6 Jan 22  | Community<br>Engagement<br>Specialist                                |
| 🚦 Social Media          | Waste                                 | 13 Jan 22 | Community<br>Engagement<br>Specialist                                |
| 📱 Social Media          | Expert post (DFES/SES/BFRG/Red Cross) | 13 Jan 22 | Community<br>Engagement<br>Specialist                                |
| 📱 Social Media          | Preparedness                          | 13 Jan 22 | Community<br>Engagement<br>Specialist                                |
| 📱 🍓 Social Media        | SM video post                         | 13 Jan 22 | Community<br>Engagement<br>Specialist /<br>communications<br>Advisor |
| 🚦 Social Media          | Waste                                 | 27 Jan 22 | Community<br>Engagement<br>Specialist                                |
| 📱 Social Media          | Expert post (DFES/SES/BFRG/Red Cross) | 27 Jan 22 | Community<br>Engagement<br>Specialist                                |
| 🚦 Social Media          | Preparedness                          | 27 Jan 22 | Community<br>Engagement<br>Specialist                                |
| 🚦 🌐 Social Media        | SM video post                         | 13 Jan 22 | Community<br>Engagement<br>Specialist /<br>communications<br>Advisor |
| 🚦 🎒 Social Media        | SM video post                         | 3 Feb 22  | Community<br>Engagement<br>Specialist /<br>communications<br>Advisor |

Page **10** of **89** 

| Social Media                            | Preparedness   | 3 Feb 22   | Community<br>Engagement<br>Specialist   |
|---|--|--|---|
| Social Media                            | Expert post (DFES/SES/BFRG/Red Cross)  | 10 Feb 22  | Community<br>Engagement<br>Specialist   |
| 📱 🎒 Social Media                        | SM video post  | 10 Feb 22  | Community<br>Engagement<br>Specialist /<br>communications<br>Advisor  |
| Social Media                            | Expert post (DFES/SES/BFRG/Red Cross)  | 17 Feb 22  | Community<br>Engagement<br>Specialist   |
| Social Media                            | Preparedness   | 17 Feb 22  | Community<br>Engagement<br>Specialist   |
| Social Media                            | Expert post (DFES/SES/BFRG/Red Cross)  | 24 Feb 22  | Community<br>Engagement<br>Specialist   |
| Social Media                            | Preparedness   | 24 Feb 22  | Community<br>Engagement<br>Specialist   |
| 📱 🎒 Social Media                        | SM video post  | 3 March 22   | Community<br>Engagement<br>Specialist /<br>communications<br>Advisor  |
| Social Media                            | Expert post (DFES/SES/BFRG/Red Cross)  | 3 March 22   | Community<br>Engagement<br>Specialist   |
| Social Media                            | Expert post (DFES/SES/BFRG/Red Cross)  | 17 March 22  | Community<br>Engagement<br>Specialist   |
| 📱 🎒 Social Media                        | SM video post  | 28 April 22  | Community<br>Engagement<br>Specialist /<br>communications<br>Advisor  |
| Social Media                            | Burn SMART   | 28 April 22  | Community<br>Engagement<br>Specialist   |
| Social Media                            | Burn SMART   | 12 May 22  | Community<br>Engagement<br>Specialist   |
| Social Media                            | Burn SMART   | 26 May 22  | Community<br>Engagement<br>Specialist   |
| All activities and<br>feedback assessed | Collate Community feedback for Project<br>Team and review engagement plan<br>successes & challenges  |  | EMS/Community<br>Engagement<br>Specialist   |
|   | <ul> <li>Social Media</li> </ul> | Social MediaExpert post (DFES/SES/BFRG/Red Cross)Social MediaSM video postSocial MediaExpert post (DFES/SES/BFRG/Red Cross)Social MediaPreparednessSocial MediaExpert post (DFES/SES/BFRG/Red Cross)Social MediaPreparednessSocial MediaPreparednessSocial MediaSocial MediaSocial MediaSocial MediaSocial MediaExpert post (DFES/SES/BFRG/Red Cross)Social MediaExpert post (DFES/SES/BFRG/Red Cross)Social MediaExpert post (DFES/SES/BFRG/Red Cross)Social MediaSM video postSocial MediaSM video postSocial MediaBurn SMARTSocial MediaBurn SMARTSocial MediaBurn SMARTSocial MediaCollate Community feedback for ProjectTactivities and<br>eedback assessedCollate Community feedback for Project | ConstructionConstructionConstructionSocial MediaExpert post (DFES/SES/BFRG/Red Cross)10 Feb 22Social MediaSM video post10 Feb 22Social MediaExpert post (DFES/SES/BFRG/Red Cross)17 Feb 22Social MediaPreparedness17 Feb 22Social MediaExpert post (DFES/SES/BFRG/Red Cross)24 Feb 22Social MediaPreparedness24 Feb 22Social MediaSM video post3 March 22Social MediaExpert post (DFES/SES/BFRG/Red Cross)3 March 22Social MediaExpert post (DFES/SES/BFRG/Red Cross)3 March 22Social MediaExpert post (DFES/SES/BFRG/Red Cross)17 March 22Social MediaExpert post (DFES/SES/BFRG/Red Cross)17 March 22Social MediaExpert post (DFES/SES/BFRG/Red Cross)28 April 22Social MediaBurn SMART28 April 22Social MediaBurn SMART12 May 22Social MediaCollate Community feedback for Project26 May 22Natch vities and<br>eedback assessedCollate Community feedback for Project10 Feb 22 |

City of Kalamunda | Community & Engagement Plan

Page **11** of **89** 

| Evaluation and<br>Assessment                           | Internal presentations and release findings:<br>Collate Community collaboration feedback<br>for Project Team | EMS                                   |
|--|--|---------------------------------------|
| Findings presented to<br>Council for<br>Endorsement    | Council Meeting  | EMS                                   |
| Community<br>Engagement Report<br>developed and posted |  | Community<br>Engagement<br>Specialist |

Page **12** of **89** 

#### Social Media Posts

# Burn SMART (August – 30 Nov 2021)

| Date      | 19 Aug 21  |
|-----------|--|
| Facebook  | Video Graphic: https://www.youtube.com/watch?v=V_U5DPqv7q8&t=13s                         |
| Graphic   |  |
| Content   | 🏶 🔴 Prepare for Winter Burns   |
|           | The best time to burn is usually between late June and early September.                  |
|           | Burn Smart Check list:   |
|           | https://www.dfes.wa.gov.au/plannedburning/documents/DFESWN0152_BurnSmart-Checklist_FINAL |
|           | <u>WEB.pdf</u>   |
| Targeting | Platform post  |
| Spend     | Organic  |

| Date                | 2 Sept 21  |
|---------------------|--|
| Facebook<br>Graphic | Windburdt         Weine Surrace         Your planned burn will aim to reduce fuel such as dead wood, leaf litter, bark and shrubs, which are found at the surface and near surface levels.         NEAR SURFACE FUEL →         SURFACE FUEL →         For more information visit dfes.wa.gov.au/plannedburning   |
| Content             | <ul> <li>Plan smart. Burn SMART.</li> <li>Planned burning can help you to reduce the amount of flammable material on your property, potentially reducing the impact of bushfire.</li> <li>Property Preparation for Bushfire Season: Leaf moisture edition </li> <li>https://www.dfes.wa.gov.au/plannedburning/documents/Burn_SMART_Leaf_Moisture_Method.pdf</li> </ul> |
| Targeting           | Platform post  |
| Spend               | Organic  |

| Date 16 Sept 21 |
|-----------------|
|-----------------|

City of Kalamunda | Community & Engagement Plan

Page **13** of **89** 

| Facebook<br>Graphic | BURN SMART<br>DID YOU KNOW?<br>Fires move more<br>rapidly when burning<br>up a slope.<br>I I I I I I I I I I I I I I I I I I I |
|---------------------|--|
| Content             | 👌 💭 Plan smart. Burn SMART.  |
|                     | Create a burn plan using the Burn SMART Checklist and Burn SMART Guide.  |
|                     | You can register your burn by calling the DFES Communications Centre on 08 9395 9209.  |
| Targeting           | Platform post  |
| Spend               | Organic  |

| Date                | 30 Sept 21  |
|---------------------|---|
| Facebook<br>Graphic | Err more information visit dfe.va.goy.au/plannedburning   |
| Content             | <ul> <li>Plan smart. Burn SMART.</li> <li>In the wrong conditions, a planned burn can escape and become an uncontrollable fire. If you plan to burn, plan to Burn SMART.</li> </ul> |
| Targeting           | Platform post   |
| Spend               | Organic   |

Date 14 Oct 21

Page **14** of **89** 

| Facebook<br>Graphic | After your burn, check<br>the area several times<br>throughout the day for<br>at least 2 days.<br>For more information visit dfes.wa.gov.au/plannedburning |
|---------------------|--|
| Content             | 👌 🥥 Plan smart. Burn SMART.  |
|                     | YOU are responsible for any burns on your property and must take care to recognise and manage risks.   |
|                     | Always contact your local government before you burn, to check rules or restrictions for your area.  |
| Targeting           | Platform post  |
| Spend               | Organic  |

| Date                | 11 Nov 21   |
|---------------------|---|
| Facebook<br>Graphic | Image link: Spring prescribed burning and smoke - YouTube   |
| Content             | Spring and Autumn is usually a great time to start planning burn-offs on your property.<br>The more fuel available to a fire, the hotter and faster the fire can burn, making it much harder to control.<br>If fuel loads are reduced it can help reduce a fires rate of spread (how guickly it travels) and reduce how |
|                     | far it might spot ahead of the main fire (how far the fire can jump).<br>For help with planning a burn visit <u>Planning Burning - Department of Fire and Emergency Services</u>  |
|                     | (dfes.wa.gov.au) and download the Burn SMART guide.   |
| Targeting           | Platform post   |
| Spend               | Organic   |

| Date 30 Nov 21 |      |           |
|----------------|------|-----------|
| Bute Sonorzi   | Date | 30 Nov 21 |

Page **15** of **89** 

| Facebook<br>Graphic |  |
|---------------------|--|
| Content             | It is important to prepare your properties for bushfires (by doing things like installing fire breaks and reducing fuel loads), and it is also important to consider the environment as well $\Im$ |
|                     | So, before you start modifying vegetation or your block, make sure you check first there aren't any other rules or permits you might need.   |
|                     | The Guide for applying the Bush Fire Risk Treatment Standards will guide you through with you may need   |
|                     | to reach out to prior to any work being done $\P$  |
|                     | Guide-for-applying-the-Bush-Fire-Risk-Treatment-Standards.pdf (dfes.wa.gov.au)   |
| Targeting           | Platform post  |
| Spend               | Organic  |

# Burn SMART (April – May 2022)

| Date                | 28 April 22  |
|---------------------|--|
| Facebook<br>Graphic |  |
| Content             | <ul> <li>It is important to remember that even though weather conditions might start to cool down and more rain starts to roll in, fire bans and fire restrictions can still be declared and enforced.</li> <li>One consideration for extending fire restrictions can be due to the Soil Dryness Index. This a value reflects the dryness of soils, leaf litter and living vegetation. If conditions are to dry (even after some rain) then the burning activity may be restricted further.</li> </ul> |
| Targeting           | Platform post  |

City of Kalamunda | Community & Engagement Plan

Page **16** of **89** 

| Spend | Organic |
|-------|---------|
|       |         |

| Date                | 12 May 22  |
|---------------------|--|
| Facebook<br>Graphic |  |
| Content             | <ul> <li>Permits to burn will be required soon to burn. Before applying, please remember to:</li> <li>Have your burn pile ready including a minimum 3m bare mineral earth break</li> <li>Check your water source reaches the pile and is in good working condition</li> <li>Have a minimum of 3 adults available to be in attendance on the day you plan to burn</li> <li>Inform your neighbours prior to your burn. This allows your neighbours to get washing off the line and keep windows closed (Be a good neighbour, ensure its no less than 24 hours <sup>(2)</sup>)</li> <li>Register your burn with DFES or if within 3km of forest land inform DBCA</li> <li>Check the weather conditions and ensure it's not too windy, and bear in mind there are no Total Fire Bans and/or the Fire Danger Rating is not very high or above.</li> </ul> |
| Targeting           | Platform post  |
| Spend               | Organic  |

| Date                | 26 May 22  |
|---------------------|--|
| Facebook<br>Graphic |  |
| Content             | <ul> <li>When you burn depends on where you live in Western Australia. Generally, planned burns should be undertaken when:</li> <li>the weather is cool</li> <li>the wind is light to gentle (less than 20 kilometres per hour)</li> </ul> |

City of Kalamunda | Community & Engagement Plan

Page **17** of **89** 

|           | b there is enough moisture in the vegetation (it is ideal to burn after two days, but not more than 10 days, since five millimetres of rain or greater)  |
|-----------|--|
|           | It is very important to look at the weather forecast for the next several days to ensure that mild conditions continue after the day of your burn. Download the Burn SMART guide to help plan a safe and cool burn |
|           | Planning Burning - Department of Fire and Emergency Services (dfes.wa.gov.au)  |
| Targeting | Platform post  |
| Spend     | Organic  |

# Fire Hazard Reduction Notice (August – 30 Nov 2021)

| Date                | 2 Sept 21  |
|---------------------|--|
| Facebook<br>Graphic |  |
| Content             | Is your property less than or more than 4000 square meters? 😥 🔯<br>Depending on its size, you'll have different criteria for complying with your Fire Hazard Reduction<br>obligations. |
| Targeting           | Platform post  |
| Spend               | Organic  |

| Date | 9 Sept 21 |
|------|-----------|
| Date |           |

Page **18** of **89** 

| Facebook  |  |
|-----------|--|
| Graphic   |  |
| Content   | Have you received your Fire Hazard Reduction Notice yet? It will have accompanied your Rates.  |
|           | This is a Notice issued under section 33 of the Bush Fires Act 1954 and is issued to all landowners and/or occupiers outlining requirements that are to be undertaken in preparation for the bushfire seasons. |
|           | Be sure to keep this Notice to hand and start planning and preparing your property so that it is ready by 1<br>November!   |
|           | To download the Notice, visit the City's website at Fire Hazard Reduction Notice   City of Kalamunda.  |
| Targeting | Platform post  |
| Spend     | Organic  |

| FB Campaig          | FB Campaign Advert   |  |
|---------------------|--|--|
| Date                | 16 Sept 21   |  |
| Facebook<br>Graphic |  |  |
| Content             | <ul> <li>We wave you read through your Fire Hazard Reduction Notice? Will you need to apply for a variation?</li> <li>If so, be sure to submit your application with supporting material before 1 October! Submitting after this date will see \$150 admin fee.</li> <li>For more information visit <u>https://www.kalamunda.wa.gov.au/our-city/fire/variations</u></li> </ul> |  |
| Ad Set              | FB Platform Followers  |  |
| Spend               | \$50   |  |

Page **19** of **89** 

| FB Campaign         | FB Campaign Advert       Date     17 Sept 21 |  |
|---------------------|--|--|
| Date                | 17 Sept 21                                   |  |
| Facebook<br>Graphic |  |  |
|                     |  |  |
|                     |  |  |

City of Kalamunda | Community & Engagement Plan

Page **20** of **89** 

| Content | By the 1 <sup>st</sup> of November, your property must be prepared, and Burning Permits are now required<br><u>https://www.kalamunda.wa.gov.au/our-city/fire/reduction-notice</u> |
|---------|---|
| Ad Set  | Geo target  |
| Spend   | \$50  |

| Date                | 23 Sept 21   |
|---------------------|--|
| Facebook<br>Graphic |  |
| Content             | Burning garden and property waste can be a great way to start reducing fuel loads around your property but be sure that it is not too wet or too green!            ••••••••••••••••••••••••••••• |
| Targeting           | Platform post  |
| Spend               | Organic  |

Date

30 Sept 21

Page **21** of **89** 

| Facebook<br>Graphic |  |
|---------------------|--|
| Content             | Do you know what you have to have ready by 1 November for the City's Fire Hazard Reduction Notice?<br>Get your BBQ bites 🔌 🕐 and a couple of cold drinks ready 📥 to reward yourself then start on what you need<br>to organise to have the following prepared 🗣<br>Clean out your gutters<br>Clear vegetation surrounding your home (Asset Protection Zone or APZ)<br>Clear dried leaves, debris, stacked firewood, fallen branches (Fuel Loads)<br>Clear your fire breaks<br>Slash/cut grasses<br>All these tasks will help get your ready for a safer bushfire season and if that is not reason enough – they'll also<br>chase away those sneaky snakes 🐊 🏟 that love to come out in warm weather and slither about in the grass,<br>leaves, general debris! |
| Targeting           | For more information visit <u>https://www.kalamunda.wa.gov.au/our-city/fire/reduction-notice</u>   |
| Targeting<br>Spend  | Platform post  |
| spenu               | Organic  |

| Date                | 1 Oct 21   |
|---------------------|--|
| Facebook<br>Graphic |  |
| Content             | Have you read through your Fire Hazard Reduction Notice? Would you like us to come have a look at your property and answer some questions?<br>Let us at 9257 9999, or<br>enquiries@kalamunda.wa.gov.au |

City of Kalamunda | Community & Engagement Plan

Page **22** of **89** 

|           | For more information visit Variations   City of Kalamunda |
|-----------|---|
| Targeting | Platform post   |
| Spend     | Organic   |

| Date                | 7 Oct 21   |
|---------------------|--|
| Facebook<br>Graphic |  |
| Content             | G'day! ② Are you ready? Want our team to come visit your property to answer any questions about the Fire<br>Hazard Reduction Notice?<br>Have you reduced fire hazards across your property? From 1 November to 31 March, the City's Fire Control<br>Officers will commence fire hazard assessments across all areas within the City. To check you have completed<br>all your requirements under the Fire Hazard Reduction Notice visit<br>Fire Hazard Reduction Notice   City of Kalamunda |
| Targeting           | Platform post  |
| Spend               | Organic  |

# <mark>Events</mark>

| Date                | 28 Aug 21                   |
|---------------------|-----------------------------|
| Facebook<br>Graphic |                             |
| Content             | UPCOMING STREET MEET EVENT! |

Page **23** of **89** 

|           | Do you live near this area?<br>Come along to meet our Bushfire Ready Group to learn about keeping safe in this area. Are you<br>ready!?<br>Saturday, 11 September 2021<br>Girrawheen Drive, Gooseberry Hill<br>9.30 – 11.30am |
|-----------|---|
| Targeting | Platform post   |
| Spend     | Organic   |

| Date                | 4 Sept 21   |
|---------------------|---|
| Facebook<br>Graphic |   |
| Content             | UPCOMING STREET MEET EVENT!   |
|                     | Do you live near this area? 🏠 🙋   |
|                     | Come along to meet our Bushfire Ready Group to learn about keeping safe in this area. Are you 👌 ready!? |
|                     | 🥃 Saturday, 11 September 2021   |
|                     | 💡 Girrawheen Drive, Gooseberry Hill   |
|                     | 🔀 9.30 – 11.30am  |
| Targeting           | Platform post   |
| Spend               | Organic   |

| Facebook Advert |           |
|-----------------|-----------|
| Date            | 29 Aug 21 |

City of Kalamunda | Community & Engagement Plan

Page **24** of **89** 



Page **25** of **89** 

| Date                | 25 Sept 21   |
|---------------------|--|
| Facebook<br>Graphic | Addres Casa Variandi<br>The Pacing Sheet<br>The Paci |
| Content             | UPCOMING STREET MEET EVENT!  |
|                     | Do you live near this area? 🏠 🔯  |
|                     | Come along to meet our Bushfire Ready Group to learn about keeping safe in this area. Are you 🔴 ready!?  |
|                     | Saturday, 9 October 2021   |
|                     | 💡 Aldersyde Road, Bickley  |
|                     | 🔯 9.30 – 11.30am   |
| Targeting           | Platform post  |
| Spend               | Organic  |



City of Kalamunda | Community & Engagement Plan

Page 26 of 89

| Targeting | Platform post |
|-----------|---------------|
| Spend     | Organic       |

| Date                | 9 Oct 21  |
|---------------------|---|
| Facebook<br>Graphic |   |
| Content             | <ul> <li>UPCOMING STREET MEET EVENT!</li> <li>Do you live near this area?               \begin{aligned}             &amp; &amp;</li></ul> |
| Targeting           | Platform post   |
| Spend               | Organic   |

| Date                | 16 Oct 21                   |
|---------------------|-----------------------------|
| Facebook<br>Graphic |                             |
| Content             | UPCOMING STREET MEET EVENT! |

City of Kalamunda | Community & Engagement Plan

Page **27** of **89** 

|           | Come along to meet our Bushfire Ready Group to learn about keeping safe in this area. Are you 👌 ready!?             |
|-----------|---|
|           | <ul> <li>Saturday, 23 October 2021</li> <li>Gillings Parade Park in Wattle Grove</li> <li>9.30 – 11.30am</li> </ul> |
| Targeting | Platform post   |
| Spend     | Organic   |

| Date                | 22 Oct 21  |
|---------------------|--|
| Facebook<br>Graphic |  |
| Content             | On Sunday 31st Oct 2021, the City of Kalamunda will be a part of a RUI (Rural Urban Interface) drill. This includes education and information sessions for the Kalamunda Bushfire Ready groups, and it allows for our volunteer bushfire firefighter groups to train in accessing and conduction property protection services.<br>If you'd like to come along, the public is welcome to attend:<br>Sunday, 31st Oct 2021<br>Merrivale Rd, East Rd, Carrinyah Rd, Cunnold Rd<br>2 9 – 1pm |
| Targeting           | Platform post  |
| Spend               | Organic  |

| Date                | 22 Oct 21   |
|---------------------|---|
| Facebook<br>Graphic | Download My<br>Bushfire Plan App<br>Bushfire Plan anytime - even<br>without an internet connection.<br>Consest your bushfire plan anytime - even<br>without an internet connection.<br>Consest your bushfire plan anytime - even<br>without an internet connection.<br>Conset Plan Epised To Conset Plan<br>Conset Plan Epised To Conset Plan |
| Content             | UPCOMING EVENT!   |

City of Kalamunda | Community & Engagement Plan

Page **28** of **89** 

|           | It's a great time to plan for the coming hot weather conditions, we are holding two special events specifically tailored to help you prepare for Bushfires:   |
|-----------|---|
|           | <ul> <li>Navigating Emergency WA and where to look for warnings, Total Fire Bans and Fire Danger Ratings</li> <li>Creating a My Bushfire Plan account, navigating through the plan including how to access on a mobile device or tablet</li> <li>Navigating the City's website for bushfire safety information</li> </ul> |
|           | RSVP today at <u>enquiries@kalamunda.wa.gov.au</u>  |
|           | Kalamunda Library – Get Ready Session   |
|           | Thursday, 4 November 2021     7 William Street, Kalamunda   |
|           | ∑ 9.30 − 11.30am  |
|           | Or  |
|           | Woodlupine Community Centre – Get Ready Session<br>Friday, 5 November 2021  |
|           | 88 Hale Road, Forrestfield     9.00 – 11.00am   |
| Targeting | Platform post   |
| Spend     | Organic   |

| Date                | 29 Oct 21   |
|---------------------|---|
| Facebook<br>Graphic |   |
| Content             | <ul> <li>UPCOMING EVENT! </li> <li>It's a great time to plan for the coming hot weather conditions, we are holding two special events specifically tailored to help you prepare for Bushfires:</li> <li>Navigating Emergency WA and where to look for warnings, Total Fire Bans and Fire Danger Ratings</li> <li>Creating a My Bushfire Plan account, navigating through the plan including how to access on a mobile device or tablet</li> <li>Navigating the City's website for bushfire safety information</li> <li>RSVP today at enquiries@kalamunda.wa.gov.au</li> </ul> |

Page **29** of **89** 

|           | Kalamunda Library – Get Ready Session           |
|-----------|---|
|           | Thursday, 4 November 2021                       |
|           | 7 William Street, Kalamunda                     |
|           | 2 9.30 – 11.30am                                |
|           | Or  |
|           | Woodlupine Community Centre – Get Ready Session |
|           | Friday, 5 November 2021                         |
|           | 88 Hale Road, Forrestfield                      |
|           | 🔯 9.00 – 11.00am                                |
| Targeting | Platform post                                   |
| Spend     | Organic   |

| Date      | 30 Oct 21   |
|-----------|---|
| Facebook  |   |
| Graphic   |   |
| Content   | UPCOMING INFO SESSION EVENT!  |
|           | Do you live near this area? 🏠 🔯   |
|           | We'll be at the Jacaranda Springs Park to meet with the community to discuss                            |
|           | Building resilience to an emergency   |
|           | Understand the alerts and warning systems   |
|           | Creating a robust fire My Bushfire Plan   |
|           | We invite you to come along to meet the Midland and Kalamunda Fire Brigades, the City of Kalamunda Fire |
|           | Control Officers and representatives from DFES. Come get all the chat and get ready! Are you 🜔 ready!?  |
|           | saturday, 13 November 2021  |
|           | Jacaranda Springs Park, High Wycombe  |
|           | 🔯 10am  |
| Targeting | Platform post   |
| Spend     | Organic   |

Page **30** of **89** 

# Rubbish/Waste

| Date      | 21 Oct 21  |
|-----------|--|
| Facebook  |  |
| Graphic   | CLEANAWA   |
| Content   | Did you know that The City provides skip bins to residents for the collection of green waste and general household waste? 💰 🗭 🍆 With the masses of winter rains we had this season there will be plenty of turbo new growth that will turn dry and brittle over summer – perfect for bushfires |
|           | Wow is a great time to have a garden blitz to ensure you're ready for bushfire season!   |
|           | arrow Don't throw it over the fence – throw it in the skip OR take it to the tip! 👍  |
|           | https://www.kalamunda.wa.gov.au/residents/waste-recycling/green-waste For all the information!   |
| Targeting | Platform post  |
| Spend     | Organic  |

| Date                | 4 Nov 21  |
|---------------------|---|
| Facebook<br>Graphic |   |
| Content             | Remember back in August when everyone was talking about how it had rained every day for 28 days? Or was it 30 days?<br>Great for the dams! But a little concerning at this time of year when all that new vegetation growth is now turning into bushfire fuel<br>Have a cast around your property for any long grass that needs cutting back down to size $\sqrt[6]{6}$ $\sqrt[6]{6}$ Credit – big thanks to <u>https://thewest.com.au/</u> Thanks! |

City of Kalamunda | Community & Engagement Plan

Page **31** of **89** 

|           | Remember that all native plants are protected in Western Australia by law, so make sure you're not clearing any threatened or protected species. Not sure? |
|-----------|--|
|           | Give us a call 9257 9999<br>or head on over to: <u>https://www.dpaw.wa.gov.au/plants-and-animals/threatened-species-and-<br/>communities</u>               |
| Targeting | Platform post  |
| Spend     | Organic  |

| Date                | 18 Nov 21  |
|---------------------|--|
| Facebook<br>Graphic |  |
| Content             | <ul> <li>Now is a great time to have a garden blitz to ensure you're ready for bushfire season!</li> <li>Find your Walliston Transfer Station Entry Pass in your latest Rates Notice  <ul> <li>Find you with:</li> </ul> </li> <li>Unlimited entries to dispose of green waste. Items include:</li> <li>branches and stumps (less than 300mm in diameter)</li> <li>lawn clippings (no lawn sod or soil)</li> <li>leaves</li> <li>pruning's</li> </ul> <li>https://www.kalamunda.wa.gov.au/residents/waste-recycling/skip-bins</li> <li>Don't throw it over the fence – throw it in the skip OR take it to the tip! </li> |
| Targeting           | Platform post  |
| Spend               | Organic  |

| Date | 2 Dec 21 |
|------|----------|
|      |          |

Page **32** of **89** 

| Facebook<br>Graphic |  |
|---------------------|--|
| Content             | The wettest winter on record! It certainly felt like it 🎧 滯  |
|                     | Great for the dams! But a little concerning at this time of year when all that new vegetation growth is now turning into bushfire fuel                     |
|                     | Have a cast around your property for any long grass that needs cutting back down to size 🜾 🌾 ݿ 🌾 👌   |
|                     | Credit – big thanks to <a href="https://www.abc.net.au/">https://www.abc.net.au/</a> Thanks!   |
|                     | Remember that all native plants are protected in Western Australia by law, so make sure you're not clearing any threatened or protected species. Not sure? |
|                     | Give us a call 9257 9999   |
|                     | or head on over to: <u>https://www.dpaw.wa.gov.au/plants-and-animals/threatened-species-and-communities</u>  |
| Targeting           | Platform post  |
| Spend               | Organic  |

| Date     | 16 Dec 21   |
|----------|---|
| Facebook |   |
| Graphic  | Unlimited entries to dispose of green waste   |
|          | Walliston Transfer Station 2021/2022       Williston Transfer Station 2021/2023         Can, trainer and state and y- ND communical vehicles or cammercal and and       Williston Transfer Station 2021/2023         The provide device framework of the end of the en |
| Content  | Did you know each resident/ratepayer is given unlimited access to the Walliston Transfer Station for green and recyclable waste? 🥬 🚱  |
|          | You can get bushfire ready AND have a garden tidy up in time for the silly season 🤷   |

Page **33** of **89** 

|           | An Entry Pass and Photo ID (e.g. driver's licence) showing proof of residence is required to use this facility. |
|-----------|---|
|           | <u>https://www.kalamunda.wa.gov.au/residents/waste-recycling/green-waste</u>                                    |
| Targeting | Platform post   |
| Spend     | Organic   |

| Date                | 30 Dec 21   |
|---------------------|---|
| Facebook<br>Graphic |   |
| Content             | We see you Daisy! And whilst we don't want to steal all your snacks it might be time to order a Green<br>Waste bin from the City The only things that likes overgrown vegetation better than you is a bushfire.<br>It's time to mooooove into property-prep mode! |
| Targeting           | Platform post   |
| Spend               | Organic   |

| Date                | 13 Jan 22   |
|---------------------|---|
| Facebook<br>Graphic |   |
| Content             | #BackyardGoals! Is it time for a backyard clean up?!<br>Get bushfire ready AND impress the neighbours 🔊 |

City of Kalamunda | Community & Engagement Plan

Page **34** of **89** 

|           | m https://www.kalamunda.wa.gov.au/residents/waste-recycling/skip-bins |
|-----------|---|
| Targeting | Platform post   |
| Spend     | Organic   |

| Date                | 27 Jan 22  |
|---------------------|--|
| Facebook<br>Graphic |  |
| Content             | Remember all the rain we had during the winter?! $\bigcirc$ $\clubsuit$ 30 days straight? The laundry – the horror!<br>Great for the dams! But a little concerning at this time of year when all that new vegetation growth is now<br>turning into bushfire fuel<br>Have a cast around your property for any long grass that needs cutting back down to size $\checkmark$ $\checkmark$ $\textcircled$ $\textcircled$ $\textcircled$ $\textcircled$ $\textcircled$<br>Remember that all native plants are protected in Western Australia by law, so make sure you're not<br>clearing any threatened or protected species. Not sure?<br>Give us a call 9257 9999<br>or head on over to: <u>https://www.dpaw.wa.gov.au/plants-and-animals/threatened-species-and-<br/>communities</u> |
| Targeting           | Platform post  |
| Spend               | Organic  |

# DFES/My Bushfire/SES/BFRG/Red Cross

| Date | 2 Sept 21 |
|------|-----------|
|------|-----------|

City of Kalamunda | Community & Engagement Plan

Page **35** of **89** 

| Facebook<br>Graphic | EMERGENCY WARNING There is a throat to lives or homes. You are in darger and need to take immediate action to survive.  WATCH AND ACT There is a possible threat to lives or homes. You need to lave or get ready to defend- |
|---------------------|--|
|                     | do not wait and see.<br>ADVICE<br>A fire has started but there is no immediate<br>treat to lines or homes.<br>Be aware and keep up to date.<br>Where can light information during an emergency?                              |
|                     | v marke can lige: in montational buring games/2<br>© emergency was gover and 210 FES (10:33 37)<br>● didfeswa © and fes_wa © Local ABC Findio  |
| Content             | C C There are some changes with the Bushfire Warnings this year  |
|                     | WA is joining with other Australian states and territories to delivery one consistent warning system.  |
|                     | Head to <a href="https://mybushfireplan.wa.gov.au/">https://mybushfireplan.wa.gov.au/</a> for more info and to make a plan today!  |
| Targeting           | Platform post  |
| Spend               | Organic  |

| Date      | 2 Sept 21  |
|-----------|--|
| Facebook  | Image link: https://www.youtube.com/watch?v=5yWlOegzwjk        |
| Graphic   |  |
| Content   | 👌 THIS VIDEO COULD SAVE YOUR LIFE 👌                            |
|           | Have you prepared your Bushfire Emergency kit for your family? |
|           | https://www.youtube.com/watch?v=5yWlOegzwjk                    |
|           | DFESWesternAustralia   |
| Targeting | Platform post  |
| Spend     | Organic  |

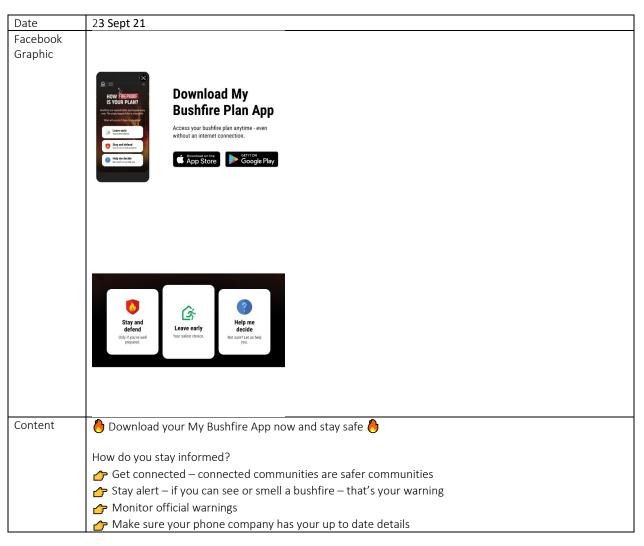
| Date                | 9 Sept 21   |
|---------------------|---|
| Facebook<br>Graphic | Image link: <u>https://www.youtube.com/watch?v=oZbC4y5qr3Y</u>  |
| Content             | \delta R U OKAY? Asking isn't always easy, but it could change a life.  |
|                     | Head on over to <u>https://www.ruok.org.au/</u> to find out how to ask yourself or someone else if they are okay. |
|                     | 🞽 DFESWesternAustralia  |
| Targeting           | Platform post   |
| Spend               | Organic   |

| Date | 16 Sept 21 |
|------|------------|
|      |            |

City of Kalamunda | Community & Engagement Plan

Page **36** of **89** 

| Facebook  | Street Meet graphic  |
|-----------|--|
| Graphic   |  |
| Content   | <ul> <li>The benefits of forming a Bushfire Ready group include:</li> <li>Increasing your understanding of bushfire risk around homes, streets and the immediate surrounding bush land in your area</li> <li>Support for developing your own Bushfire Survival Plan</li> <li>Opportunities for meeting neighbours to develop support networks that may be needed in a bushfire emergency</li> <li>Learning about bushfire behaviour</li> <li>Reducing the cost that bushfire has on life, property and the environment</li> <li>Developing realistic expectations of the capabilities and limits of emergency services during a bush fire</li> <li>Finding out where and how to access information during a bush fire</li> </ul> |
| Targeting | Platform post  |
| Spend     | Organic  |



City of Kalamunda | Community & Engagement Plan

Page **37** of **89** 

|           | Head to <a href="https://mybushfireplan.wa.gov.au/">https://mybushfireplan.wa.gov.au/</a> for more info and to make a plan today! |
|-----------|---|
| Targeting | Platform post   |
| Spend     | Organic   |

| Date                | 30 Sept 21   |
|---------------------|--|
| Facebook<br>Graphic | <image/> Bushfire       Bushfire         Warning System       System         Difference       Biference         Difference       Biference |
| Content             | <ul> <li>There are some changes with the Bushfire Warnings this year – have you noticed?</li> <li>WA is joining with other Australian states and territories to delivery one consistent warning system.</li> <li>Head to <u>https://mybushfireplan.wa.gov.au/</u> for more info and to make a plan today!</li> </ul>   |
| Targeting           | Platform post  |
| Spend               | Organic  |

| Date                | 7 Oct 21   |
|---------------------|--|
| Facebook<br>Graphic |  |
| Content             | When travelling during the 🥚 season, drivers need to remain alert and be informed about weather conditions 🎲 스 毛 🐚<br>Travelling during a bushfire is dangerous and could be life threatening. |
|                     | For more information <u>https://www.dfes.wa.gov.au/safetyinformation/fire/bushfire/pages/travelinformation.aspx</u>  |

Page **38** of **89** 

| Targeting | Platform post |
|-----------|---------------|
| Spend     | Organic       |

| Date      | 21 Oct 21   |
|-----------|---|
| Facebook  |   |
| Graphic   | TRE DATER TRAINE TODAY  |
| Content   | ∂ ↗ Do you understand the Fire Danger Ratings?  |
|           | Understanding the Fire Danger Rating categories and what they mean to you will help you to make decisions about what to do if a bushfire starts 👍 |
|           | For more information  |
|           | <u>https://www.dfes.wa.gov.au/safetyinformation/fire/bushfire/pages/firedangerratings.aspx</u>  |
|           | oo link in bio!   |
| Targeting | Platform post   |
| Spend     | Organic   |

| Date                | 4 Nov 21   |
|---------------------|--|
| Facebook<br>Graphic | How FIREPORF<br>So Your Plans,<br>Wat a latent are unable and<br>Not a latent are unable to the<br>mark of the latent are unable to th |
| Content             | <ul> <li>Download your My Bushfire App now and stay safe</li> <li>How do you stay informed? Download the free 'My Bushfire Plan' app and start planning today.</li> <li>Head to <a href="https://mybushfireplan.wa.gov.au/">https://mybushfireplan.wa.gov.au/</a> for more info and to make a plan today!</li> </ul>   |

City of Kalamunda | Community & Engagement Plan

Page **39** of **89** 

| Targeting | Platform post |
|-----------|---------------|
| Spend     | Organic       |

| Date      | 4 Nov 21   |
|-----------|--|
| Facebook  | Video graphic: <a href="https://www.youtube.com/watch?v=sL-X2F">https://www.youtube.com/watch?v=sL-X2F</a> |
| Graphic   |  |
| Content   | ∂ ↗ What are the bushfire conditions today?  |
|           | 🞽 DFESWesternAustralia   |
| Targeting | Platform post  |
| Spend     | Organic  |

| Date      | 18 Nov 21  |
|-----------|--|
| Facebook  | Video Graphic: <a href="https://www.youtube.com/watch?v=5yWlOegzwjk">https://www.youtube.com/watch?v=5yWlOegzwjk</a>   |
| Graphic   |  |
| Content   | This 📺 could save your life. Prepare your home now for 🔴 season.   |
|           | <ul> <li>Download the free 'My Bushfire Plan' app and start planning today.</li> <li>Head to <u>https://mybushfireplan.wa.gov.au/</u> for more info and to make a plan today!</li> </ul> |
|           | 🞽 DFESWesternAustralia   |
| Targeting | Platform post  |
| Spend     | Organic  |

| Date      | 18 Nov 21   |
|-----------|---|
| Facebook  | Video graphic: https://www.youtube.com/watch?v=HS9kLv5CaNU  |
| Graphic   |   |
| Content   | "The road to recovery will be a long process and DFES is here to provide unwavering support to the communities and local governments through what has been an incredibly challenging time." Darren Klemm AFSM, Fire and Emergency Services Commissioner |
|           | The horror of bushfires don't stop when the fire does 📲 Download the free 'My Bushfire Plan' app and start planning today.  |
|           | Head to <a href="https://mybushfireplan.wa.gov.au/">https://mybushfireplan.wa.gov.au/</a> for more info and to make a plan today!   |
|           | 📋 DFESWesternAustralia  |
| Targeting | Platform post   |
| Spend     | Organic   |

| Date     | 2 Dec 21   |
|----------|--|
| Facebook | Video graphic: <a href="https://www.youtube.com/watch?v=xaOCRdnWAwQ">https://www.youtube.com/watch?v=xaOCRdnWAwQ</a>   |
| Graphic  |  |
| Content  | Protect your family in a 🤚   |
|          | Bushfires aren't only a concern for those living in regional or remote areas. With 90% of our State bushfire prone, it's a harsh reality no matter where you live. |

Page **40** of **89** 

|           | DFESWesternAustralia  |
|-----------|---|
|           | Download the free 'My Bushfire Plan' app and start planning today. Head to <u>https://mybushfireplan.wa.gov.au/</u> for more info and to make a plan today! |
| Targeting | Platform post   |
| Spend     | Organic   |

| Date                | 2 Dec 21  |
|---------------------|---|
| Facebook<br>Graphic | EMERGENCY WARNING<br>There is a thread to lives or homes:<br>You are in danger and need to take immediate<br>action to survive.                         |
|                     | WATCH AND ACT<br>There is a possible threat to lives or homes.<br>You need to leave or get ready to defend -<br>do not wait and see.                    |
|                     | ADVICE<br>Afree has started but there is no immediate<br>threat to lines or homes.<br>Be aware and keep up to date.                                     |
|                     | Where can I get Information during an emergency?         © emergency una govanii © 13 DFES (13 23 37)         © addeswaii © addeswaii © Local ABC Radio |
| Content             | O O There are some changes with the Bushfire Warnings this year   |
|                     | WA is joining with other Australian states and territories to delivery one consistent warning system.   |
|                     | Head to <a href="https://mybushfireplan.wa.gov.au/">https://mybushfireplan.wa.gov.au/</a> for more info and to make a plan today!                       |
| Targeting           | Platform post   |
| Spend               | Organic   |

| Date                | 16 Dec 21  |
|---------------------|--|
| Facebook<br>Graphic | Video Graphic: <a href="https://www.youtube.com/watch?v=5yWlOegzwjk&amp;t=2s">https://www.youtube.com/watch?v=5yWlOegzwjk&amp;t=2s</a>   |
| Content             | <ul> <li>Ember attack is a serious problem during bushfires, when burning fragments of tree bark or other small fuel material are carried by the wind ahead of the lit's a windy day they can blow kilometres ahead of the main fire.</li> <li>Most homes lost in a lite are from ember attack, with embers becoming trapped within small openings, such as gaps between roof tiles, setting buildings on fire.</li> <li>DFESWesternAustralia</li> </ul> |
|                     | <ul> <li>Download the free 'My Bushfire Plan' app and start planning today.</li> <li>Head to <a href="https://mybushfireplan.wa.gov.au/">https://mybushfireplan.wa.gov.au/</a> for more info and to make a plan today!</li> </ul>  |

Page **41** of **89** 

| Targeting | Platform post |
|-----------|---------------|
| Spend     | Organic       |

| Date      | 16 Dec 21   |
|-----------|---|
| Facebook  | Video Graphic: <u>https://www.youtube.com/watch?v=3wGgDhUNDsQ</u>   |
| Graphic   |   |
| Content   | The Wooroloo bushfire destroyed 86 homes and shattered people's lives, leaving many with almost nothing.  |
|           | <ul> <li>Download the free 'My Bushfire Plan' app and start planning today.</li> <li>Head to <a href="https://mybushfireplan.wa.gov.au/">https://mybushfireplan.wa.gov.au/</a> for more info and to make a plan today!</li> </ul> |
| Targeting | Platform post   |
| Spend     | Organic   |

| Date      | 30 Dec 21   |
|-----------|---|
| Facebook  | Video graphic: https://www.youtube.com/watch?v=5yWlOegzwjk&t=5s |
| Graphic   |   |
|           | 🞽 DFESWesternAustralia  |
| Content   | 🗹 🥙 NYE Party Preparation                                       |
|           | 🗹 🏠 Property Preparation for bushfire season                    |
| Targeting | Platform post   |
| Spend     | Organic   |

| Date                | 2 Sept 21   |
|---------------------|---|
| Facebook<br>Graphic | EMERGENCY WARNING<br>There is a threat to lives or homos.<br>You are in dragers and need to take immediate<br>action to survive.  |
|                     | WATCH AND ACT<br>There is a possible threat to lives or homes.<br>You need to leave or get ready to defend -<br>do not wait and see.                                      |
|                     | ADVICE<br>A fire has started but there is no immediate<br>threat to lives or homes.<br>Be aware and keep up to date.  |
|                     | Where can I get information during an emergency?         @mmrgancy wa gov.au       © 13 05 871         @ijidfes.wa       © Edfes_wa         O ijidfes.wa       © Edfes_wa |
| Content             | There are some changes with the Bushfire Warnings this year – make sure you know your warnings so you can effectively manage your situation.                              |
|                     | WA is joining with other Australian states and territories to delivery one consistent warning system.   |
|                     | Head to <a href="https://mybushfireplan.wa.gov.au/">https://mybushfireplan.wa.gov.au/</a> for more info and to make a plan today!   |

City of Kalamunda | Community & Engagement Plan

Page **42** of **89** 

| Targeting | Platform post |
|-----------|---------------|
| Spend     | Organic       |

| Date      | 13 Jan 22  |
|-----------|--|
| Facebook  | Video graphic: https://www.youtube.com/watch?v=MNrZZwSzyP4   |
| Graphic   |  |
|           | 首 DFESWesternAustralia   |
| Content   | <ul> <li>A Total Fire Ban is declared when a fire is likely to spread rapidly (due to extreme fire weather) or if widespread fires are already burning and firefighting resources are stretched.</li> <li>Is there a total fire ban in your area today?</li> </ul> |
| Targeting | Platform post  |
| Targeting | Platform post  |
| Spend     | Organic  |

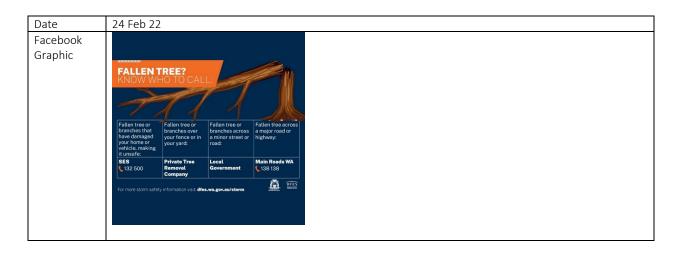
| Date      | 27 Jan 22                                   |
|-----------|---|
| Facebook  | https://www.youtube.com/watch?v=J4VKIqX55Ek |
| Graphic   |   |
|           | 🞽 DFESWesternAustralia                      |
| Content   | "It's never going to reach us"              |
|           | 🔴 But it might.                             |
| Targeting | Platform post                               |
| Spend     | Organic                                     |

| Date      | 10 Feb 22  |
|-----------|--|
| Facebook  | https://www.youtube.com/watch?v=8Dy1h2xi6dE  |
| Graphic   |  |
|           | 📋 DFESWesternAustralia   |
| Content   | Emergency WA makes it easier for you to access emergency information and warnings so you can take action to stay safe. |
| Targeting | Platform post  |
| Spend     | Organic  |

| Date 17 Feb 22 |      |           |
|----------------|------|-----------|
|                | Date | 17 Feb 22 |

Page **43** of **89** 

| Facebook<br>Graphic |   |
|---------------------|---|
| Content             | <ul> <li>Sheltering in your home during a bushfire should be your last option, when all other plans fail and you are unable to leave.</li> <li>People have died sheltering in bathrooms and other rooms without an exit door leading outside. Make sure you can easily escape and shelter in a room with at least two ways to get outside and one that has a water supply (e.g. a laundry with a door that goes outside or a kitchen).</li> <li><u>https://www.dfes.wa.gov.au/firechat/documents/downloads/sheltering-in-your-home-dfes-bushfirefact-sheet.pdf</u></li> </ul> |
| Targeting           | Platform post   |
| Spend               | Organic   |



Page **44** of **89** 

| Content   | n Do you know who to call if a tree has fallen and damaged your home or fence?                                  |
|-----------|---|
|           | 4 What about if a tree or branch has fallen across the road?  |
|           | It's not just firefighters that need fire breaks for safe access, but our SES also use fire breaks to help with |
|           | attending call outs. Make sure your fire break is well maintained all year around 🚨                             |
| Targeting | Platform post   |
| Spend     | Organic   |

| Date                | 2 Sept 21   |
|---------------------|---|
| Facebook<br>Graphic | EMERGENCY WARNING<br>There is a threat to live or homes.<br>You are in drager and need to take immediate<br>action to survive.  |
|                     | WATCH AND ACT<br>There is a possible threat to lives or homes.<br>You need to leave or get ready to defend-<br>do not wait and see.   |
|                     | ADVICE<br>A fire has started but there is no immediate<br>threat to lives or homes.<br>Be aware and keep up to date.  |
|                     | Where can I get information during an emergency?         ● emergency, ws.gov.au       0 13 DFES (13 33 37)         ● sidfles.ws       ● local ABC Padio   |
| Content             | <ul> <li>There are some changes with the Bushfire Warnings this year – make sure you know your warnings so you can effectively manage your situation.</li> <li>WA is joining with other Australian states and territories to delivery one consistent warning system.</li> </ul> |
|                     | Head to <a href="https://mybushfireplan.wa.gov.au/">https://mybushfireplan.wa.gov.au/</a> for more info and to make a plan today!   |
| Targeting           | Platform post   |
| Spend               | Organic   |

| Date | 3 March 22 |
|------|------------|

|           | <u>г</u>   |   |
|-----------|--|---|
| Facebook  |  |   |
| Graphic   | <section-header><section-header><section-header><text><text></text></text></section-header></section-header></section-header>  |   |
|           | Stay and<br>defend<br>Only frycylweiti<br>prepared.     Image: Construction of the second<br>Voor aster choice.     Image: Construction of the second<br>Defended<br>Not sure? Let us help<br>you. |   |
|           | HOW FIREPROOF<br>IS YOUR PLAN?   |   |
| Content   | Did you know that you can now plan for   | oushfires on any of your mobile devices!? It is free and once you |
| content   | have your plan you will be able to access  |   |
|           |  |   |
|           | 📲 Download the free 'My Bushfire Plan  | app and start planning today.                                     |
|           | Head to <a href="https://mybushfireplan.wa.g">https://mybushfireplan.wa.g</a>  | by.au/ for more info and to make a plan today!                    |
| Targeting | Platform post  |   |
| Spend     | Organic  |   |
|           | -  |   |

| Date | 17 March 22 |
|------|-------------|
|      |             |

City of Kalamunda | Community & Engagement Plan

Page **46** of **89** 

| Facebook  | Link graphic: https://www.youtube.com/watch?app=desktop&v=ZFN9fA5JrJQ                                   |
|-----------|---|
| Graphic   |   |
| Content   | Bushwalking is a popular activity around the hills, but during this time of year bushfire risk is high. |
|           | Be prepared before setting out by $\widehat{\blacksquare}$  |
|           | Shecking forecasted weather conditions  |
|           | Shecking weather conditions on the day  |
|           | Schecking Emergency WA for any alerts and warnings (including any prescribed burns)                     |
|           | Checking the Parks and Wildlife website for planned prescribed burns                                    |
|           | season Avoid long bushwalks during bushfire season  |
|           | Video credit: DBCA's Parks and Wildlife Service YouTube 🎬 (thanks legends!)                             |
| Targeting | Platform post   |
| Spend     | Organic   |

### FAQ's/Video's with EMS

\* Images and content to be developed by EMS team. Short casual video grabs or answering FAQ's, on site inspections and tagging along with the brigades. For example of format please see unrelated project page: <a href="https://engage.kalamunda.wa.gov.au/kalamunda-flowing/widgets/349201/videos">https://engage.kalamunda.wa.gov.au/kalamunda-flowing/widgets/349201/videos</a>

| Date      |               |
|-----------|---------------|
| Facebook  |               |
| Graphic   |               |
| Content   |               |
| Targeting | Platform post |
| Spend     | Organic       |

### Preparedness: Evaporative A/C's, Water & electricity , Pets, General

Date 16 Sept 21

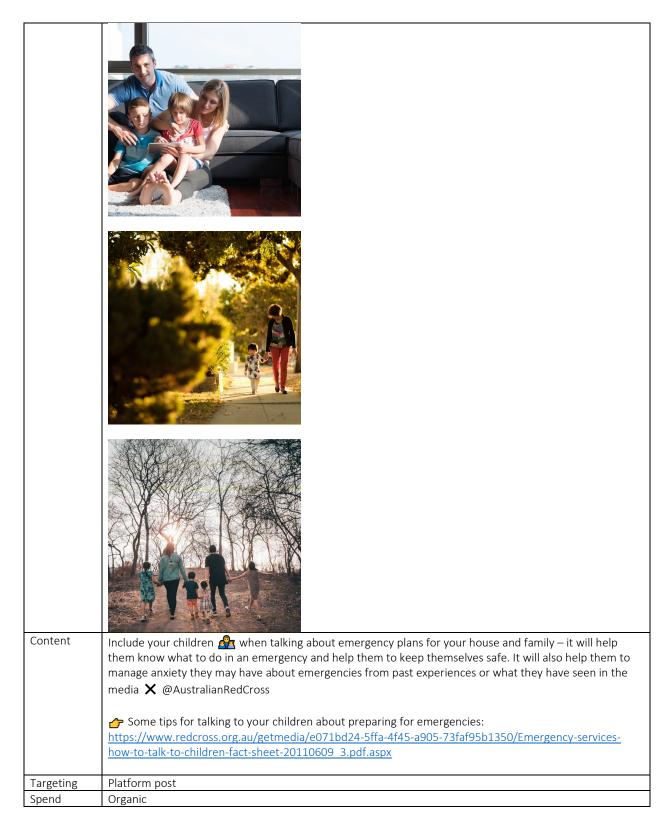
City of Kalamunda | Community & Engagement Plan

Page **47** of **89** 

| Facebook  |   |
|-----------|---|
| Graphic   |   |
|           |   |
| Content   | 🕞 🎲 Your evaporative air conditioning unit can catch 🔴 as a result of embers from bushfires, or even small back yard fires, getting into your unit. |
|           | If a fire starts in your air conditioner, it can spread quickly throughout your 🏠.  |
|           | Find out more about how to be safe in your home ${igsilon}$   |
|           | https://www.dfes.wa.gov.au/firechat/documents/downloads/evaporative-air-conditioners-dfes-bushfire-<br>fact-sheet.pdf                               |
| Targeting | Platform post   |
| Spend     | Organic   |
|           | 5   |

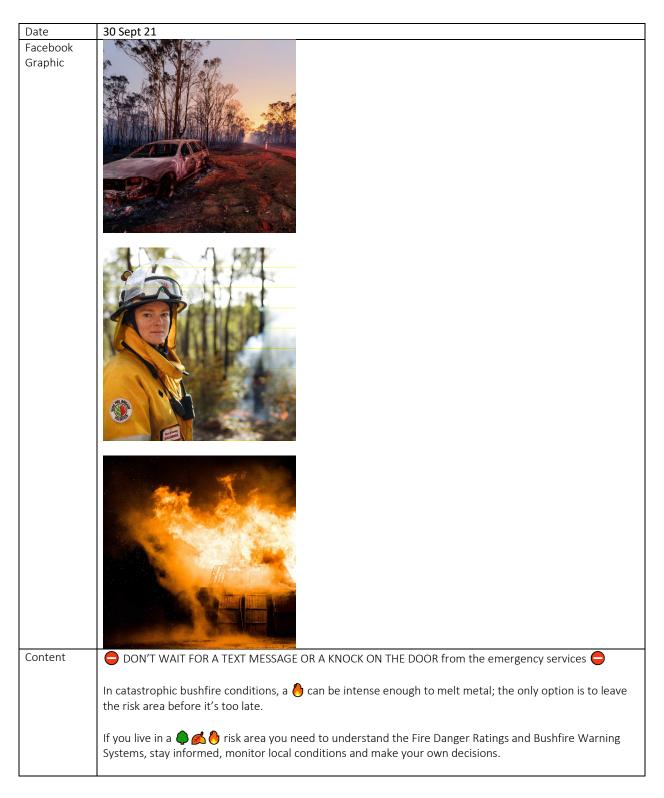
| Date     | 23 Sept 21 |
|----------|------------|
| Facebook |            |
| Graphic  |            |

Page **48** of **89** 



City of Kalamunda | Community & Engagement Plan

Page **49** of **89** 



City of Kalamunda | Community & Engagement Plan

Page **50** of **89** 

| Targeting | Platform post |
|-----------|---------------|
| Spend     | Organic       |

| Facebook<br>Graphic                    |  |
|--|--|
|  |  |
| moving fro<br>locations-<br>verges and | our crews are moving through XXXX. We are trying to cover as much area as possible, and will be<br>om area to area in the near future. We will endeavour to keep you updated as we move between<br>our crews are currently in the XXX area (bounded by XXX) spraying, mowing and cleaning up<br>d laneways.<br>There one of the wettest winters on record there are now more weeds than ever, and we are asking<br>unity to give us a hand where possible to manage our community verges.<br>The maintain the verge in front of your home - this will help prepare for the coming bushfire<br>s well as foster a positive environment, enhance our streetscapes, improve property values and<br>ly! Reduce snake danger and we are asking will information at enquiries@kalamunda.wa.gov.au. |
| Targeting Platform                     |  |
| Spend Organic                          |  |

| Date      | 7 Oct 21   |
|-----------|--|
| Facebook  | Video Graphic: <a href="https://www.youtube.com/watch?v=dc6XQiXN8gU&amp;t=3s">https://www.youtube.com/watch?v=dc6XQiXN8gU&amp;t=3s</a> |
| Graphic   |  |
| Content   | Brigades have been busy preparing for the coming bushfire season and they need your help!  |
| Targeting | Platform post  |
| Spend     | Organic  |

| Date | 14 Oct 21 |
|------|-----------|

City of Kalamunda | Community & Engagement Plan

### Page **51** of **89**

| Facebook<br>Graphic |  |
|---------------------|--|
| Content             | Peek-a-boo! I see you Granny Annie! 😂  |
|                     | It might be time to repay Granny for her hours of peek-a-boo'ing but giving her a quick call to see if she |
|                     | needs help getting her home bushfire ready 🐴   |
|                     | Extra brownie points? 📲 Help to download the free 'My Bushfire Plan' app so she can start planning         |
|                     | today.   |
|                     | My Bushfire Plan WA: Prepare for an Emergency - DFES   |
| Targeting           | Platform post  |
| Spend               | Organic  |



Page **52** of **89** 

| Content   | FLAMES ARE NOT YOUR ONLY RISK   |
|-----------|---|
|           | Bushfires spread along the surface of the ground in three ways:                               |
|           | 1. Direct flame contact - Flames touch unburnt fuels and raise their temperature to ignition. |
|           | 2. Radiant heat - Radiant heat from the fire raises nearby fuel to ignition temperature.      |
|           | 3. Burning embers - When embers land on fine fuels they can start small fires                 |
| Targeting | Platform post   |
| Spend     | Organic   |

| Facebook Advert |          |
|-----------------|----------|
| Date            | 4 Nov 21 |

Page **53** of **89** 



City of Kalamunda | Community & Engagement Plan

Page **54** of **89** 

|                 | <image/> <section-header></section-header>  |
|-----------------|---|
|                 | Orby Hyperweit       Compared and the state         Orby Hyperweit       Voor safetti cheike.   |
| Content         | <ul> <li>What is your BACKUP PLAN if things don't go the way you planned? 2 2 2</li> <li>Things don't always go to plan in an emergency. Most fires start in the afternoon.</li> <li>Think about what you'll do if:</li> <li>you're at work?</li> <li>your pets run away?</li> <li>the children are home alone?</li> <li>you're at home alone?</li> <li>you have guests over?</li> <li>Download the free 'My Bushfire Plan' app and start planning today.</li> <li>https://mybushfireplan.wa.gov.au/</li> </ul> |
| Ad Set<br>Spend | Platform followers<br>\$50.00   |

Date 4 Nov 21

City of Kalamunda | Community & Engagement Plan

Page **55** of **89** 



City of Kalamunda | Community & Engagement Plan

Page **56** of **89** 

| Content   | It is your responsibility to prepare for the safety and welfare of your pets or other farm animals in the event of an emergency or natural disaster. |
|-----------|--|
|           | If you plan ahead and are prepared your animals will stay safe and out of danger.  |
| Targeting | Platform post  |
| Spend     | Organic  |

| Date                | 18 Nov 21  |
|---------------------|--|
| Facebook<br>Graphic |  |
| Content             | It might be time to give Grandad a quick call to see if they need help getting their home and property |
|                     | bushfire ready 👍   |

City of Kalamunda | Community & Engagement Plan

### Page **57** of **89**

|           | Extra brownie points? 📲 Help to download the free 'My Bushfire Plan' app so they can start planning today.<br>My Bushfire Plan WA: Prepare for an Emergency - DFES |
|-----------|--|
| Targeting | Platform post  |
| Spend     | Organic  |

| Date                | 9 Dec 21  |
|---------------------|---|
| Facebook<br>Graphic | You could lose water supply<br>in the event of a bushfire   |
| Content             | <ul> <li>Ensure you have a secure water supply if you are planning on staying to defend your property during a bushfire </li> <li>If you are planning on </li> <li>staying to defend, or choosing to be safe </li> <li>and leaving early, make sure you've completed your 5 MIUNTE FIRE CHAT , so you have a plan and all the needed information for either of these situations </li> </ul> |
| Targeting           | Platform post   |
| Spend               | Organic   |

| Date                | 30 Dec 21  |
|---------------------|--|
| Facebook<br>Graphic | Will your garage door<br>still open when there's<br>no electricity in a<br>bushfire emergency?                         |
| Content             | <ul> <li>Nobody wants a party without any spark!</li> <li>Nobody wants a bushfire with lots of spark either</li> </ul> |

City of Kalamunda | Community & Engagement Plan

Page **58** of **89** 

|           | You'll likely lose electricity during a bushfire. Will your garage door still open? 💡 🚫  |
|-----------|--|
|           | If you are choosing to be safe 🚗 and leaving early, make sure you can get your car out of the garage.<br>Have your 5 MIUNTE FIRE CHAT , so you have a plan and all the needed information for either of these situations 🗹 |
| Targeting | Platform post  |
| Spend     | Organic  |

| Date                | 6 Jan 21  |
|---------------------|---|
| Facebook<br>Graphic |   |
| Content             | What's better than nana cuddles? Not much! 🚱 🎔<br>It might be time to pop in to see nana to see if she needs help getting her home bushfire ready 👍<br>Extra brownie points? 📲 Help to download the free 'My Bushfire Plan' app so they can start planning<br>today.<br><u>My Bushfire Plan WA: Prepare for an Emergency - DFES</u> |
| Targeting           | Platform post   |
| Spend               | Organic   |

| Date     | 13 Jan 22  |
|----------|--|
| Facebook | Image graphic: <u>https://www.youtube.com/watch?v=vAzrDcy2rew</u>  |
| Graphic  |  |
| Content  | Have you considered your pets and animals in your emergency planning? Just like humans' animals need to have a plan in place to prepare them for bushfires, storms, and heatwaves. |

Page **59** of **89** 

|           | In an Emergency   City of Kalamunda |
|-----------|-------------------------------------|
| Targeting | Platform post                       |
| Spend     | Organic                             |

| Date      | 27 Jan 22  |
|-----------|--|
| Facebook  | Image graphic: <u>https://www.youtube.com/watch?v=Wp7KueR_zB4</u>  |
| Graphic   |  |
| Content   | Wow a talking Dog!       Wow a talking Dog!         Have you considered your pets and animals in your emergency planning? Just like humans' animals need to have a plan in place to prepare them for bushfires, storms, and heatwaves. $\bigcirc$ $\bigcirc$ $\ldots$ $\bigcirc$ $\ldots$ $\bigcirc$ |
| Targeting | Platform post  |
| Spend     | Organic  |

| Date                | 3 Feb 22  |
|---------------------|---|
| Facebook<br>Graphic |   |
| Content             | <ul> <li>LP Gas cylinders should be:</li> <li>Outside of buildings, normally at ground level</li> <li>Not under any building or stairway</li> <li>On a firm, level and non-combustible base</li> <li>Secured to a solid structure</li> <li>Clear of combustible materials</li> <li>Positioned so the safety valves point away from adjacent structures and cylinders</li> </ul> |

Page **60** of **89** 

|           | So For more information download the LP Gas cylinder safety in bushfire prone areas here LP Gas cylinder safety in bushfire prone areas   Department of Mines, Industry Regulation and Safety (commerce.wa.gov.au) |
|-----------|--|
| Targeting | Platform post  |
| Spend     | Organic  |

| Date                | 17 Feb 22  |
|---------------------|--|
| Facebook<br>Graphic | Graphic Link: https://www.youtube.com/watch?v=FgD3_pbj0Ok  |
| Content             | <ul> <li>How fast do you think this grass fire is moving? Could you outrun a grass fire?</li> <li>Prepare your property now and slash all grasses and be sure to remove the cuttings as they create a fire hazard in itself!</li> <li>The City's Fire Hazard Reduction Notice requires all properties to slash all dead longstanding grass across the entire property to a height no greater than 5cm. This helps reduce flame height and rapid rate of spread </li> <li>Video Credit: NSWRFS YouTube (thanks legends!)</li> </ul> |
| Townstine           |  |
| Targeting           | Platform post  |
| Spend               | Organic  |

| Date                | 24 Feb 22  |
|---------------------|--|
| Facebook<br>Graphic |  |
| Content             | What's better than nana's cookies? Not much! (ⓐ) ♥ Or in answer to a previous post: maybe nana cuddles?<br>It might be time to pop in to see nana to see if she needs help getting her home bushfire ready 👍 |

City of Kalamunda | Community & Engagement Plan

Page **61** of **89** 

|           | Extra brownie points? 📲 Help to download the free 'My Bushfire Plan' app so they can start planning today.<br><u>My Bushfire Plan WA: Prepare for an Emergency - DFES</u> |
|-----------|---|
| Targeting | Platform post   |
| Spend     | Organic   |

### **Engagement Materials**

### Red Cross Engagement Campaigns

Specific materials TBC – awaiting provision of schedule and materials from Australian Red Cross. Will promote and engage with programs throughout campaign period.

| FD     | M   | ľs |
|--------|-----|----|
| $L\nu$ | 1.6 | 13 |

Date: 3 Sept 21

# Fires: From cosy in Wintertime, to worrisome in Summertime...

It's a great time to plan for the coming hot weather conditions whilst still enjoying the cooler Spring weather. We've several upcoming events to help you get ready for bushfire season:

| 🗐 Street Meet – Bush Fire Ready Group in Gooseberry Hill  |
|---|
| 📰 Saturday, 11 Sept 2021  |
| 💡 Girrawheen Drive, Gooseberry Hill   |
| 🔯 9.30 – 11.30am  |
| i Are you Bushfire Ready? Come along to meet our Bushfire Ready Group to learn about keeping safe in this area.   |
| Burn SMART Live Demonstration   |
| 📰 Saturday, 26 Sept 2021  |
| 📍 Marko Travicich Reserve, 1 Reeds Road, Carmel   |
| 🔯 10.30 – 1.30pm  |
| i Join us for a live demonstration of how to conduct a SMART BURN in preparation for this coming bushfire season. |
| 🗐 Street Meet – Bush Fire Ready Group in Bickley  |
| 📰 Saturday, 9 October 2021  |
| 🕈 Aldersyde Road, Bickley   |
| 🔯 9.30 – 11.30am  |
| i Are you Bushfire Ready? Come along to meet our Bushfire Ready Group to learn about keeping safe in this area.   |
| 🗐 Street Meet – Bush Fire Ready Group in Wattle Grove   |
| 📰 Sunday, 23 October 2021   |
| 💡 Gillings Parade Park in Wattle Grove  |
|   |

### City of Kalamunda | Community & Engagement Plan

Page 62 of 89

🔯 9.30 – 11.30am

i Are you Bushfire Ready? Come along to meet our Bushfire Ready Group to learn about keeping safe in this area.

For more information contact:

Phone: (08) 9257 9999 Email enquiries@kalamunda.wa.gov.au

In Person 2 Railway Road Kalamunda WA 6076

# Date: 30 Oct 21 Bushfire Preparedness

Are you ready for the bushfire season? Have you downloaded the My Bushfire app? Have you got a plan to protect yourself, your family and your community?

It is imperative that both the wider community and individual households are supported and engaged in bushfire preparedness, awareness and survival planning. Make sure you join your local Bushfire Ready Group, check your property preparedness against the City's Fire Hazard Reduction Notice, and download the My Bushfire app for simple ways to prepare for a bushfire.

### DO YOU HAVE A PLAN?

Get ready. Visit www.kalamunda.wa.gov.au/residents/prepare/are-you-ready

For more information contact:

Phone: (08) 9257 9999 Email enquiries@kalamunda.wa.gov.au In Person 2 Railway Road Kalamunda WA 6076

### Website Latest News:

Date: 1 Oct 21

# Fire Hazard Reduction Notice

Have you received your Fire Hazard Reduction Notice yet? Are you ready? Would you like our team to visit your property to answer any questions about the Fire Hazard Reduction Notice?

It's time to reduce fire hazards across your property. From 1 November 2021 to 31 March 2022, the City's Fire Control Officers will commence fire hazard assessments across all areas within the City. To check you have completed all your requirements under the Fire Hazard Reduction Notice visit  $\sqrt{2}$ 

https://www.kalamunda.wa.gov.au/our-city/fire

For more information contact: **Phone:** (08) 9257 9999 **Email** enquiries@kalamunda.wa.gov.au **In Person** 2 Railway Road Kalamunda WA 6076

Page 63 of 89

| Date: 28 Aug 21   |
|---|
| Street Meet – Gooseberry Hill   |
| The City of Kalamunda is uniquely placed in the Darling Ranges, with the region being renowned for its beautiful Jarrah<br>and Marri forests, walking trails and native flora and fauna. The natural beauty of the region however, significantly<br>increases the area's risk to bushfire. Bushfires have the capacity to strike without warning and provided with the right<br>environmental conditions, can quickly exceed firefighting resources, devastating community, properties, and<br>infrastructure, while posing great risk to the loss of human life. |
| It is for this reason, that it is imperative that both the wider community and individual households are supported in<br>engaged in bushfire preparedness, awareness and survival planning. If you've not yet joined your local Bushfire Ready<br>Group we encourage you to do so! Bushfire Ready is a local community action program aimed at encouraging local<br>residents to work together in preparing and protecting their families and properties against bushfires.   |
| <ul> <li>The next Bush Fire Ready Group Street Meet is being held on:</li> <li>Street Meet – Bush Fire Ready Group in Gooseberry Hill</li> <li>Saturday, 11 Sept 2021</li> <li>Girrawheen Drive, Gooseberry Hill</li> <li>9.30 – 11.30am</li> <li>Are you Bushfire Ready? Come along to meet our Bushfire Ready Group to learn about keeping safe in this area.</li> </ul>  |
| Are you bushine ready? Come along to meet our bushine ready Group to learn about reeping sale in this area.   |
| The benefits of forming a Bushfire Ready group include:   |
| <ul> <li>Increasing your understanding of bushfire risk around homes, streets and the immediate surrounding bush land in<br/>your area</li> </ul>   |
| <ul> <li>Support for developing your own Bushfire Survival Plan</li> <li>Opportunities for meeting neighbours to develop support networks that may be needed in a bushfire emergency</li> <li>Learning about bushfire behaviour</li> </ul>  |
| Reducing the cost that bushfire has on life, property and the environment   |
| <ul> <li>Developing realistic expectations of the capabilities and limits of emergency services during a bush fire</li> <li>Finding out where and how to access information during a bush fire</li> </ul>   |
| How can you get involved in your local Bushfire Ready group? Bushfire Ready Groups are already operating in several areas. To find out if your area has a Bushfire Ready Group or to form a group in your local area contact the DFES Community Engagement Team on:<br>T: 9395 9816   |
| E: CommunityEngagement@dfes.wa.gov.au<br>W: www.dfes.wa.gov.au  |

Date: 30 Aug 21

# Burn SMART Community Demonstration

City of Kalamunda | Community & Engagement Plan

Page 64 of 89

| ommunity.  oin us for a live demonstration of how to conduct a SMART BURN in preparation for this coming bushfire season.  Burn SMART Live Demonstration Additional Staturday, 26 Sept 2021 Doin us for a live demonstration of how to conduct a SMART BURN in preparation for this coming bushfire season.  Inder the Bush Fires Act 1954, the City of Kalamunda issues a Fire Hazard Reduction Notice that require landholders or ccupiers of land to install and maintain firebreaks and reduce fuel areas around their boundaries and assets. This is to leep prevent the start or spread of a bushfire. The requirements of these firebreak or hazard reduction notices vary lepending on the size of the property. Ianned burning is the deliberate burning of a pre-determined area under the right environmental conditions to reduce uel loads. Planned burning is just one of several methods used to reduce fuel loads. Other methods include raking, lashing, ploughing and weed control. When combined, these methods can: Maximise the effectiveness of your fuel management Reduce the impact of bushfire Assist in protecting life and property bone properly, planned burning is an efficient way to remove the build-up of fuel over larger areas of land where other nethods are too labour intensive. Ised appropriately, a planned burn not only helps to safeguard lives and property in the event of a bushfire, but generally esults in less environmental disturbance than other methods, benefiting many native plants and animals. mart Burn Objectives: The Burn Smart campaign aims to educate community members about planned burning on private land. Planned urning on private property is essential part of reducing the bush fire risk, however escaped burns increase the risk of mpacting property and lives and put a strain on firefighting resources. To provide landowners better understanding of plan |
|--|
| <ul> <li>Burn SMART Live Demonstration</li> <li>Saturday, 26 Sept 2021</li> <li>Marko Travicich Reserve, 1 Reeds Road, Carmel</li> <li>10.30 – 1.30pm</li> <li>Join us for a live demonstration of how to conduct a SMART BURN in preparation for this coming bushfire season.</li> <li>Inder the Bush Fires Act 1954, the City of Kalamunda issues a Fire Hazard Reduction Notice that require landholders or inccupiers of land to install and maintain firebreaks and reduce fuel areas around their boundaries and assets. This is to telp prevent the start or spread of a bushfire. The requirements of these firebreak or hazard reduction notices vary lepending on the size of the property.</li> <li>Hanned burning is the deliberate burning of a pre-determined area under the right environmental conditions to reduce uel loads. Planned burns are done under mild and stable weather conditions so that the fire burns slowly and with low lame heights. Planned burns is just one of several methods used to reduce fuel loads. Other methods include raking, lashing, ploughing and weed control. When combined, these methods can:</li> <li>Maximise the effectiveness of your fuel management</li> <li>Reduce the impact of bushfire</li> <li>Assist in protecting life and property</li> <li>None properly, planned burning is an efficient way to remove the build-up of fuel over larger areas of land where other nethods are too labour intensive.</li> <li>Ised appropriately, a planned burn not only helps to safeguard lives and property in the event of a bushfire, but generally esults in less environmental disturbance than other methods, benefiting many native plants and animals.</li> <li>mart Burn Objectives:</li> <li>The Burn Smart campaign aims to educate community members about planned burning on private land. Planned furning on private land, Planned burning in fireiphting resources.</li> <li>To provide landowners better understanding of planned burning and reduce the risk of their burns escaping.</li> </ul>   |
| <ul> <li>Saturday, 26 Sept 2021</li> <li>Marko Travicich Reserve, 1 Reeds Road, Carmel</li> <li>10.30 - 1.30pm</li> <li>Join us for a live demonstration of how to conduct a SMART BURN in preparation for this coming bushfire season.</li> <li>Inder the Bush Fires Act 1954, the City of Kalamunda issues a Fire Hazard Reduction Notice that require landholders or ccupiers of land to install and maintain firebreaks and reduce fuel areas around their boundaries and assets. This is to lelp prevent the start or spread of a bushfire. The requirements of these firebreak or hazard reduction notices vary lepending on the size of the property.</li> <li>Itanned burning is the deliberate burning of a pre-determined area under the right environmental conditions to reduce uel loads. Planned burning is just one of several methods used to reduce fuel loads. Other methods include raking, lashing, ploughing and weed control. When combined, these methods can:</li> <li>Maximise the effectiveness of your fuel management</li> <li>Reduce the impact of bushfire</li> <li>Assist in protecting life and property.</li> <li>Yoone properly, planned burning is an efficient way to remove the build-up of fuel over larger areas of land where other nethods are too labour intensive.</li> <li>Used appropriately, a planned burn not only helps to safeguard lives and property in the event of a bushfire, but generally esults in less environmental disturbance than other methods, benefiting many native plants and animals.</li> <li>mart Burn Objectives:</li> <li>The Burn Smart campaign aims to educate community members about planned burning on private land. Planned burning on private property is essential part of reducing the bush fire risk, however escaped burns increase the risk of mpacting property and lives and put a strain on firefighting resources.</li> <li>To provide landowners better understanding of planend burning and reduce the risk of their burns escaping.</li> </ul>  |
| Marko Travicich Reserve, 1 Reeds Road, Carmel<br>10.30 – 1.30pm<br>Join us for a live demonstration of how to conduct a SMART BURN in preparation for this coming bushfire season.<br>Inder the Bush Fires Act 1954, the City of Kalamunda issues a Fire Hazard Reduction Notice that require landholders or<br>accupiers of land to install and maintain firebreaks and reduce fuel areas around their boundaries and assets. This is to<br>lelp prevent the start or spread of a bushfire. The requirements of these firebreak or hazard reduction notices vary<br>lepending on the size of the property.<br>Ianned burning is the deliberate burning of a pre-determined area under the right environmental conditions to reduce<br>uel loads. Planned burning is just one of several methods used to reduce fuel loads. Other methods include raking,<br>lashing, ploughing and weed control. When combined, these methods can:<br>Maximise the effectiveness of your fuel management<br>Reduce the impact of bushfire<br>Assist in protecting life and property<br>bone properly, planned burning is an efficient way to remove the build-up of fuel over larger areas of land where other<br>nethods are too labour intensive.<br>Ised appropriately, a planned burn not only helps to safeguard lives and property in the event of a bushfire, but generally<br>esults in less environmental disturbance than other methods, benefiting many native plants and animals.<br>mart Burn Objectives:<br>. The Burn Smart campaign aims to educate community members about planned burning on private land. Planned<br>urning on private property is essential part of reducing the bush fire risk, however escaped burns increase the risk of<br>mpacting property and lives and put a strain on firefighting resources.<br>. To provide landowners better understanding of planned burning and reduce the risk of their burns escaping.  |
| <ul> <li>10.30 - 1.30pm</li> <li>Join us for a live demonstration of how to conduct a SMART BURN in preparation for this coming bushfire season.</li> <li>Under the Bush Fires Act 1954, the City of Kalamunda issues a Fire Hazard Reduction Notice that require landholders or inccupiers of land to install and maintain firebreaks and reduce fuel areas around their boundaries and assets. This is to delp prevent the start or spread of a bushfire. The requirements of these firebreak or hazard reduction notices vary depending on the size of the property.</li> <li>I'anned burning is the deliberate burning of a pre-determined area under the right environmental conditions to reduce uel loads. Planned burning is just one of several methods used to reduce fuel loads. Other methods include raking, lashing, ploughing and weed control. When combined, these methods can:</li> <li>Maximise the effectiveness of your fuel management</li> <li>Reduce the impact of bushfire</li> <li>Assist in protecting life and property.</li> </ul> bone properly, planned burning is an efficient way to remove the build-up of fuel over larger areas of land where other nethods are too labour intensive. Ised appropriately, a planned burn not only helps to safeguard lives and property in the event of a bushfire, but generally esults in less environmental disturbance than other methods, benefiting many native plants and animals. mart Burn Objectives: <ul> <li>The Burn Smart campaign aims to educate community members about planned burning on private land. Planned or property is essential part of reducing the bush fire risk, however escaped burns increase the risk of mpacting property and lives and put a strain on firefighting resources.</li> <li>To provide landowners better understanding of planned burning and reduce the risk of their burns escaping.</li> </ul>  |
| <ul> <li>Join us for a live demonstration of how to conduct a SMART BURN in preparation for this coming bushfire season.</li> <li>Inder the Bush Fires Act 1954, the City of Kalamunda issues a Fire Hazard Reduction Notice that require landholders or iccupiers of land to install and maintain firebreaks and reduce fuel areas around their boundaries and assets. This is to lelp prevent the start or spread of a bushfire. The requirements of these firebreak or hazard reduction notices vary lepending on the size of the property.</li> <li>Ianned burning is the deliberate burning of a pre-determined area under the right environmental conditions to reduce uel loads. Planned burning is just one of several methods used to reduce fuel loads. Other methods include raking, lashing, ploughing and weed control. When combined, these methods can:</li> <li>Maximise the effectiveness of your fuel management</li> <li>Reduce the impact of bushfire</li> <li>Assist in protecting life and property.</li> <li>Done properly, planned burning is an efficient way to remove the build-up of fuel over larger areas of land where other nethods are too labour intensive.</li> <li>Ised appropriately, a planned burn not only helps to safeguard lives and property in the event of a bushfire, but generally esults in less environmental disturbance than other methods, benefiting many native plants and animals.</li> <li>mart Burn Objectives:</li> <li>The Burn Smart campaign aims to educate community members about planned burning on private land. Planned purping on private land of reducing the bush fire risk, however escaped burns increase the risk of mpacting property and lives and put a strain on firefighting resources.</li> <li>To provide landowners better understanding of planned burning and reduce the risk of their burns escaping.</li> </ul>  |
| Under the Bush Fires Act 1954, the City of Kalamunda issues a Fire Hazard Reduction Notice that require landholders or<br>iccupiers of land to install and maintain firebreaks and reduce fuel areas around their boundaries and assets. This is to<br>help prevent the start or spread of a bushfire. The requirements of these firebreak or hazard reduction notices vary<br>lepending on the size of the property.<br>'lanned burning is the deliberate burning of a pre-determined area under the right environmental conditions to reduce<br>uel loads. Planned burns are done under mild and stable weather conditions so that the fire burns slowly and with low<br>lame heights. Planned burning is just one of several methods used to reduce fuel loads. Other methods include raking,<br>lashing, ploughing and weed control. When combined, these methods can:<br>Maximise the effectiveness of your fuel management<br>Reduce the impact of bushfire<br>Assist in protecting life and property<br>bone properly, planned burning is an efficient way to remove the build-up of fuel over larger areas of land where other<br>nethods are too labour intensive.<br>Jsed appropriately, a planned burn not only helps to safeguard lives and property in the event of a bushfire, but generally<br>esults in less environmental disturbance than other methods, benefiting many native plants and animals.<br>mart Burn Objectives:<br>. The Burn Smart campaign aims to educate community members about planned burning on private land. Planned<br>nurning on private property is essential part of reducing the bush fire risk, however escaped burns increase the risk of<br>mpacting property and lives and put a strain on firefighting resources.<br>. To provide landowners better understanding of planned burning and reduce the risk of their burns escaping.  |
| <ul> <li>accupiers of land to install and maintain firebreaks and reduce fuel areas around their boundaries and assets. This is to telp prevent the start or spread of a bushfire. The requirements of these firebreak or hazard reduction notices vary lepending on the size of the property.</li> <li>danned burning is the deliberate burning of a pre-determined area under the right environmental conditions to reduce uel loads. Planned burns are done under mild and stable weather conditions so that the fire burns slowly and with low lame heights. Planned burning is just one of several methods used to reduce fuel loads. Other methods include raking, lashing, ploughing and weed control. When combined, these methods can:</li> <li>Maximise the effectiveness of your fuel management</li> <li>Reduce the impact of bushfire</li> <li>Assist in protecting life and property</li> <li>Done properly, planned burning is an efficient way to remove the build-up of fuel over larger areas of land where other nethods are too labour intensive.</li> <li>Used appropriately, a planned burn not only helps to safeguard lives and property in the event of a bushfire, but generally esults in less environmental disturbance than other methods, benefiting many native plants and animals.</li> <li>mart Burn Objectives:</li> <li>. The Burn Smart campaign aims to educate community members about planned burning on private land. Planned surning on private property is essential part of reducing the bush fire risk, however escaped burns increase the risk of mpacting property and lives and put a strain on firefighting resources.</li> <li>. To provide landowners better understanding of planned burning and reduce the risk of their burns escaping.</li> </ul>  |
| uel loads. Planned burns are done under mild and stable weather conditions so that the fire burns slowly and with low<br>lame heights. Planned burning is just one of several methods used to reduce fuel loads. Other methods include raking,<br>lashing, ploughing and weed control. When combined, these methods can:<br>Maximise the effectiveness of your fuel management<br>Reduce the impact of bushfire<br>Assist in protecting life and property<br>Done properly, planned burning is an efficient way to remove the build-up of fuel over larger areas of land where other<br>nethods are too labour intensive.<br>Jsed appropriately, a planned burn not only helps to safeguard lives and property in the event of a bushfire, but generally<br>esults in less environmental disturbance than other methods, benefiting many native plants and animals.<br>mart Burn Objectives:<br>The Burn Smart campaign aims to educate community members about planned burning on private land. Planned<br>burning on private property is essential part of reducing the bush fire risk, however escaped burns increase the risk of<br>mpacting property and lives and put a strain on firefighting resources.<br>To provide landowners better understanding of planned burning and reduce the risk of their burns escaping.  |
| nethods are too labour intensive.<br>Jsed appropriately, a planned burn not only helps to safeguard lives and property in the event of a bushfire, but generally<br>esults in less environmental disturbance than other methods, benefiting many native plants and animals.<br>mart Burn Objectives:<br>The Burn Smart campaign aims to educate community members about planned burning on private land. Planned<br>burning on private property is essential part of reducing the bush fire risk, however escaped burns increase the risk of<br>mpacting property and lives and put a strain on firefighting resources.<br>To provide landowners better understanding of planned burning and reduce the risk of their burns escaping.  |
| The Burn Smart campaign aims to educate community members about planned burning on private land. Planned<br>burning on private property is essential part of reducing the bush fire risk, however escaped burns increase the risk of<br>mpacting property and lives and put a strain on firefighting resources.<br>To provide landowners better understanding of planned burning and reduce the risk of their burns escaping.  |
| ourning on private property is essential part of reducing the bush fire risk, however escaped burns increase the risk of<br>mpacting property and lives and put a strain on firefighting resources.<br>To provide landowners better understanding of planned burning and reduce the risk of their burns escaping.  |
| . Achieve compliance with the City of Kalamunda's Fire Hazard Reduction Notice 2020-2021.<br>. Assess the preparedness of the local community.   |
| or more information contact:   |
| hone: (08) 9257 9999 Email enquiries@kalamunda.wa.gov.au   |
| ost PO Box 42, Kalamunda WA 6926 In Person 2 Railway Road Kalamunda WA 6076  |
|  |

Date: 25 Sept 21

Street Meet – Bickley

City of Kalamunda | Community & Engagement Plan

Page **65** of **89** 

The City of Kalamunda is uniquely placed in the Darling Ranges, with the region being renowned for its beautiful Jarrah and Marri forests, walking trails and native flora and fauna. The natural beauty of the region however, significantly increases the area's risk to bushfire. Bushfires have the capacity to strike without warning and provided with the right environmental conditions, can quickly exceed firefighting resources, devastating community, properties, and infrastructure, while posing great risk to the loss of human life.

It is for this reason, that it is imperative that both the wider community and individual households are supported in engaged in bushfire preparedness, awareness and survival planning. If you've not yet joined your local Bushfire Ready Group we encourage you to do so! Bushfire Ready is a local community action program aimed at encouraging local residents to work together in preparing and protecting their families and properties against bushfires.

The next Bush Fire Ready Group Street Meet is being held on:

Street Meet – Bush Fire Ready Group in Bickley

Saturday, 9 October 2021

Aldersyde Road, Bickley

🔯 9.30 – 11.30am

i Are you Bushfire Ready? Come along to meet our Bushfire Ready Group to learn about keeping safe in this area.

The benefits of forming a Bushfire Ready group include:

- Increasing your understanding of bushfire risk around homes, streets and the immediate surrounding bush land in your area
- Support for developing your own Bushfire Survival Plan
- Opportunities for meeting neighbours to develop support networks that may be needed in a bushfire emergency
- Learning about bushfire behaviour
- Reducing the cost that bushfire has on life, property and the environment
- Developing realistic expectations of the capabilities and limits of emergency services during a bush fire
- Finding out where and how to access information during a bush fire

How can you get involved in your local Bushfire Ready group? Bushfire Ready Groups are already operating in several areas. To find out if your area has a Bushfire Ready Group or to form a group in your local area contact the DFES Community Engagement Team on:

T: 9395 9816

E: CommunityEngagement@dfes.wa.gov.au

W: www.dfes.wa.gov.au

### Date: 9 Oct 21

# Street Meet – Wattle Grove

The City of Kalamunda is uniquely placed in the Darling Ranges, with the region being renowned for its beautiful Jarrah and Marri forests, walking trails and native flora and fauna. The natural beauty of the region however, significantly increases the area's risk to bushfire. Bushfires have the capacity to strike without warning and provided with the right environmental conditions, can quickly exceed firefighting resources, devastating community, properties, and infrastructure, while posing great risk to the loss of human life.

City of Kalamunda | Community & Engagement Plan

Page **66** of **89** 

| It is for this reason, that it is imperative that both the wider community and individual households are supported in engaged in bushfire preparedness, awareness and survival planning. If you've not yet joined your local Bushfire Ready Group we encourage you to do so! Bushfire Ready is a local community action program aimed at encouraging local residents to work together in preparing and protecting their families and properties against bushfires.   |  |  |
|--|--|--|
| The next Bush Fire Ready Group Street Meet is being held on:   |  |  |
| Street Meet – Bush Fire Ready Group in Wattle Grove  |  |  |
| 📰 Sunday, 23 October 2021  |  |  |
| 📍 Gillings Parade Park in Wattle Grove   |  |  |
| 🔯 9.30 – 11.30am   |  |  |
| i Are you Bushfire Ready? Come along to meet our Bushfire Ready Group to learn about keeping safe in this area.  |  |  |
| <ul> <li>The benefits of forming a Bushfire Ready group include:</li> <li>Increasing your understanding of bushfire risk around homes, streets and the immediate surrounding bush land in your area</li> <li>Support for developing your own Bushfire Survival Plan</li> <li>Opportunities for meeting neighbours to develop support networks that may be needed in a bushfire emergency</li> <li>Learning about bushfire behaviour</li> <li>Reducing the cost that bushfire has on life, property and the environment</li> <li>Developing realistic expectations of the capabilities and limits of emergency services during a bush fire</li> <li>Finding out where and how to access information during a bush fire</li> </ul> |  |  |
| How can you get involved in your local Bushfire Ready group? Bushfire Ready Groups are already operating in several<br>areas. To find out if your area has a Bushfire Ready Group or to form a group in your local area contact the DFES<br>Community Engagement Team on:<br>T: 9395 9816<br>E: CommunityEngagement@dfes.wa.gov.au<br>W: www.dfes.wa.gov.au  |  |  |

Date: 22 Oct 21 to be distributed to Lambertia Cres, Buttercup Cres, Hawkesvale Rd area



## Info Session Hawkesvale Reserve area

G'Day!

This area has been earmarked as a location to develop resilience to bushfire as a result of the emergency that unfolded here in January last summer. As such we'll be delivering an information session in your area. This will be lead by the Kalamunda Volunteer Bush Fire Brigade, the Midland Fire Brigade and supported by the City's Fire and Emergency team and DFES.

We'll be focusing on: building resilience to an emergency, understand the alerts and warning systems, and creating a robust fire My Bushfire Plan.

We hope to see you there!

### www.kalamunda.wa.gov.au/residents/prepare/are-you-ready

Saturday, 13 November 2021



() 10.00am

Regards, The Community Engagement Team City of Kalamunda www.kalamunda.wa.gov.au

### For more information contact: **Phone:** (08) 9257 9999 **Email** enquiries@kalamunda.wa.gov.au Post PO Box 42, Kalamunda WA 6926 **In Person** 2 Railway Road Kalamunda WA 6076



Page 68 of 89

### Pre-season Fire Hazard Assessment Letters

Our Ref: Your Ref:

[Date]

[Name] [Address] [Address]

Dear [Salutation]

RE: Property walk throughs – Bushfire property preparedness.

The City of Kalamunda will commence conducting its annual fire hazard assessments from 1 November where properties will need to comply with the Fire Hazard Reduction Notice 2021/2022.

In preparation for the upcoming fire season, the City would like to offer a free walk around your property to aid and guide you on property preparedness in accordance with the current Fire Hazard Reduction Notice.

If you wish to take this opportunity and meet a Fire Control Officer at your property, please give the Fire and Emergency Management team a call on 9257 9999 to book in a time that would best suit you. We are available Monday to Friday between 9am to 4pm.

We hope to hear from you soon.

Yours sincerely

[Community Safety Team] [City of Kalamunda]

Page 69 of 89

### VERGE MAINTENANCE FORM (for FCO's)



ADDRESS:

DATE:\_\_\_\_\_

The City is trying to cover as much area as possible for verge landscaping maintenance.

If you are able to maintain the verge in front of your home - this will help prepare for the coming bushfire seasons as well as foster a positive environment, enhance our streetscapes, improve property values and importantly! Reduce snake danger. If you require assistance for the City with regards to maintain your verge we ask that you complete this form to be submitted to the Parks and Environment team for consideration.

| Name  |  |
|---|--|
| Address   |  |
| Reason for request  |  |
| Description/condition<br>of verge                         |  |
| Is this your verge? If<br>not, whom does it<br>belong to? |  |
| Other comments  |  |

Page **70** of **89** 

Newspaper Adverts: Date: 1 Oct 21



### FIRST AND FINAL NOTICE

### COMPLIANCE DUE BY:

1 NOV 2021

### FIRE HAZARD REDUCTION NOTICE 2021/2022

ASSESSMENTS COMMENCE FROM: 1 NOV 2021

Important: The works outlined below must be completed by 1 November 2021 and maintained in this state up to and including 31 March 2022.

NOTICE TO ALL OWNERS AND OCCUPIERS OF LAND WITHIN THE CITY OF KALAMUNDA

Pursuant to Section 33 of the Bush Fires Act 1954 (WA), the City of Kalamunda (City) gives written notice to act as specified in this notice to land that you own and/or occupy and with respect to any matter which is upon the land that you own and/or occupy within the City. Failure or neglect to comply with this notice is an offence and can result in a penalty of up to \$5000. The City advises that its officers, servants, workmen, contractors, vehicles, machinery, and appliances (as the officers deem fit) may carry out the requisitions of this notice that are not complied with by the date specified above, and any costs and expenses incurred may be recovered from you as the owner and/or occupier of the land.

### ALL LAND WITH A TOTAL AREA OF 4000m<sup>2</sup> OR MORE

### FIRE BREAKS

Install or upgrade a 3-metre-wide by 4-metre-high clearance, bare mineral earth, continuous (no dead ends) trafficable fire break as close as possible inside the entire perimeter of the land. Maintained, reticulated living lawns that are kept completely green is acceptable in conjunction with, or in lieu of, a mineral earth fire break/s (see definition FIRE BREAK).

### DEAD FLAMMABLE MATERIAL (DFM)

Reduce and/or maintain all dead flammable material below 8 tonne per hectare (see definition FUEL LOAD).

### SLASHING

Slash, mow, or trim dead grasses, dead shrubs, and dead plants to a height no greater than 50mm and remove cuttings/swath across the entire property.

### ASSET PROTECTION ZONE (APZ)

Maintain a fuel reduced zone around all buildings or assets which extends 20 metres from the outermost point of the building or asset.

- Gutters, roofs, and walls of all buildings to be free of flammable matter and maintained.
- Fuel load within the 20-metre zone is reduced and maintained to no more than 2 tonne per hectare.
- Trees over 5 metres in height within the 20-metre zone to be under pruned up to 2 metres.
- Trees or shrubs within 2 metres of the asset shall be pruned to a height no greater than 2 metres and/or pruned away from the asset to a distance no greater than 2 metres.

#### ALL LAND WITH A TOTAL AREA LESS THAN 4000m<sup>2</sup>

### DEAD FLAMMABLE MATERIAL

Reduce and/or maintain all dead flammable material below 8 tonne per hectare (see definition FUEL LOAD).

#### SLASHING

Slash, mow, or trim dead grasses, dead shrubs, and dead plants to a height no greater than 50mm and remove cuttings/swath across the entire property.

### CLEAN GUTTER DEBRIS

Gutters, roofs, and walls of all buildings to be free of flammable matter and maintained.

# VARIATION TO THE FIRE HAZARD REDUCTION NOTICE

If you consider it impractical to meet a requirement/s of this Notice, you may apply to the City for a variation **no later than 1 October 2021.** 

Note: A variation is not an exemption but an application to employ other methods of property preparedness to land that you own and/or occupy.

### An administration fee of \$150 applies for applications received after 1 October 2021.

If your application is not granted you must comply with all requirements outlined in the Fire Hazard Reduction Notice 2021/2022.

Variation request application forms are available before 1 October 2021 on the City's website at:

www.kalamunda.wa.gov.au/fire

City of Kalamunda | Community & Engagement Plan

Page 71 of 89

### Date: 22 Oct 2021



### **BUSHFIRE PREPAREDNESS**

It's a great time to plan for the coming hot weather conditions, we are holding two special events specifically tailored to help you prepare for Bushfires:

 Navigating Emergency WA and where to look for warnings, Total Fire Bans and Fire Danger Ratings

 Creating a My Bushfire Plan account, navigating through the plan including how to access on a mobile device or tablet

 Navigating the City's website for bushfire safety information

For more information: Phone: (08) 9257 9999 | Email enquiries@kalamunda.wa.gov.au | In Person 2 Railway Road Kalamunda WA 6076



Are you Bushfire Ready? Come along to meet our helpful

Kalamunda Library – Get Ready Session

team and get ready now!

Thursday, 4 November 2021

7 William Street, Kalamunda

Friday, 5 November 2021 88 Hale Road, Forrestfield

9.30 - 11.30am

9.00 - 11.00am



### Date: 31 Dec 21



### Yadda Yadda Yadda...

Exercise more! Lose weight! Save money! Spend less time on my phone!... Yadda yadda ... Right? How about ... Clean out the gutters! Trim the long grass! Clear a zone around the house! Make a bushfire plan!

### Make a resolution that you can deliver on this year!

Get started by downloading DFES's My Bushfire Plan app and then make time to clean your property so you are bushfire ready! So make sure you ad bushfire ready to your New Years resolution for 2022.

For more information contact: Phone: (08) 9257 9999 Email enquiries@kalamunda.wa.gov.au In Person 2 Railway Road Kalamunda WA 6076



Page 72 of 89

## Hardcopy Fliers:



Reducing fuel increases the chances of your property surviving a bushfire. The more fuel available to a bushfire, the hotter the fire can burn and the harder it is to control. Flammable material such as leaf litter, fallen branches, dead grasses and dead shrubs provide fuel for fire, allowing it to grow more quickly and burn at higher temperatures.

Reduced fuel levels assist not only in reducing how quickly a fire can spread, but it also reduces its spotting distance (how far the fire can jump).

# Sunday, 26 Sept 2021



Marko Travicich Reserve, 1 Reeds Road, Carmel

# 🔿 10.30am - 1.30pm

Come along to our live Burn SMART demonstration to learn about undertaking planned, safe and effective burning on your property.



Page 73 of 89



City of Kalamunda | Community & Engagement Plan

Page 74 of 89

### Hard Copy Merchandise:

Fridge Magnet Booklet:



# **Understanding Fire Danger Ratings**



LOW Fires can be easily controlled and are slow moving. HIGH Fires can be controlled but there is still a potential threat.

#### VERYHIGH

Total Fire Bans may be declared. Some fires may be unpredictable, difficult to control and may be fast moving.

# SEVERE

Total Fire Bans likely to be declared. Fires will be unpredictable, difficult to control and move very fast.

### EXTREME

Total Fire Bans will be declared. Some fires will be unpredictable, difficult to control and move very fast.

### CATASTROPHIC

Total Fire Bans will be declared. Some fires will be unpredictable, difficult to control and move very fast.

# **Restricted Burning Times**

May be amended by local conditions if required. Please refer to the City of Kalamunda Website for Fire Danger Ratings.

| Dates (inclusive)        | Burning                       |  |  |
|--------------------------|-------------------------------|--|--|
| 1 October to 30 November | Restricted - Permits Required |  |  |
| 1 December to 31 March   | All Burning Prohibited        |  |  |
| 1 April to 31 May        | Restricted - Permits Required |  |  |

City of Kalamunda | Community & Engagement Plan

Page 75 of 89

# What can I burn?

Burning Information subject to seasonal changes. Please check with the City of Kalamunda

|  | 1 December to 31 March<br>PROHBITED PERIOD | 1 April to 31 May<br>RESTRICTED PERIOD | 1 June to 30 September<br>OPEN PERIOD | 1 October to 30 November<br>RESTRICTED PERIOD |
|--|--|--|---------------------------------------|---|
| 1 meter3 Garden Refuse<br>(6pm and 11pm)                           | No   | Yes                                    | Yes                                   | Yes   |
| Wood and Solid Fuel<br>Barbecue, Pizza Oven                        | No*  | Yes                                    | Yes                                   | Yes   |
| Grass, Paddocks, Bonfire,<br>Bush***                               | No   | Yes<br>PERMIT REQUIRED                 | Yes                                   | Yes<br>PERMIT REQUIRED                        |
| Pallets, Tyres, General<br>Rubbish/Junk, Anything CCA<br>Treated** | No   | No                                     | No                                    | No  |

\* Gas or Electric Barbecue are permitted

\*\* Burning CCA treated wood creates toxic smoke that can be hazardous to health

\*\*\* Please do not burn wet or green garden refuse. If your fire has wet material or is otherwise poorly managed, it can lead to excessive levels of smoke and can result in a neighbourhood nuisance. If the level of smoke is deemed to be creating a nuisance the City may issue an infingement.



# Be ready by November 1

- As a measure to assist in the control of bushfires and pursuant to Section 33 of the Bush Fires Act 1954, property owner and/or occupier of the land within the City of Kalamunda, are required before 1 November to comply with the conditions as specified in the annual Fire Hazard Reduction Notice. This can be found at www.kalamunda.wa.gov.au/fire.
- The applicable works as outlined in the annual Fire Hazard Reduction Notice must be completed before 1N ovember annually and maintained up and to including 31 March the following year.
- VARIATIONS
   If you consider it impractical to clear or construct firebreaks and/or carry out other fire prevention work in accordance with the City of Kalamunda Fire Hazard Notice, you must apply in writing to the City of Kalamunda to seek permission of variation.

Requests for variations must be submitted before 1 October every year.

Go to www.kalamunda.wa.gov.au/fire for more information.





For more information go to

**Burning Periods** 

www.dfes.wa.gov.au/plannedburning



# Failure to comply may result in a fine up to \$5,000

City of Kalamunda | Community & Engagement Plan

Page 76 of 89

# Firebreaks



Example of acceptable firebreak

#### A firebreak is:

- To a width of 3 metres wide
- To a height clearance of 4 metres
- Bare mineral earth
- Continuous and trafficable
- Free of combustible materials

A firebreak is a 3-metre-wide, bare mineral earth, Continuous and trafficable. A firebreak must not have any combustible materials present and must have a height clearance of 4 metres minimum. A firebreak is used for firefighting operations and access for fire appliances in the event of an incident, it also a means to assist reduce the spread offire. These breaks must be in a continuous, trafficable form meaning a large vehicle can drive continuously within the perimeter of the

There are many ways to achieve the requirements and the City suggests seeking professional advice from a contractor. The City does not provide a contractors list to residents, however these can be found online and within local directories.

If it is deemed impracticable to clear or construct firebreaks you must apply in writing to the City of Kalamunda to seek permission of Variation. Please refer to www.kalamunda.wa.gov.au/fire for more information.

1 November / Firebreaks

# Firebreaks must be installed and maintained from 1 November to 31 March

Example of

unacceptable firebreak

# Example of an **Urban Property** with an Asset Protection Zone - **Best Practice**

An Asset Protection Zone (APZ) is an area extending

20 metres from the furthest point around a building where there is reduced flammable material. This means there is less material that can catch fire, improving the defendability of a property.

- Maintain a fuel reduced zone around all buildings or assets of value which extends 20 metres from the outermost point of the building or asset and maintained to no more than 2 tonne per hectare. Dead grass, shrubs and plants shall be slashed, mowed, or trimmed down to a height no greater than 5cm across the entire property. Ensure gutters, roofs and walls of buildings are free of flammable matter.
- Trees over 5 metres in height must be under pruned up to 2 metres off the ground.
- Trees or shrubs within 2 metres of the asset must be pruned so that they have an overall height of no greater than 2 metres.

Also refer to DFES' Homeowners Bush Fire Survival Manual available at: www.dfes.wa.gov.au

Page 77 of 89

# Example of a Regional Property with an Asset Protection Zone - Best Practice

#### FIRE-BREAKS

Install or upgrade a 3-metre-wide by 4-metre-high clearance, bare mineral earth, continuous (no dead ends) trafficable fire-break as close as possible inside the entire perimeter of the land. A reticulated and maintained green lawn may be accepted in lieu of a firebreak.

DEAD FLAMMABLE MATERIAL

Maintain all dead flammable material below 8 tonne per hectare (see definition fuel load). SLASHING

#### SLASHING

Dead grass, shrubs and plants shall be slashed, mowed, or trimmed down to a height no greater than 50mm across the entire property.

ASSET PROTECTION ZONE (APZ)

Maintain a fuel reduced zone around all buildings or assets of value which extends 20 metres from the outermost point of the building or asset.

» Ensure gutters, roofs and walls of buildings are free of flammable matter.

» Fuel load within the 20 metres shall be reduced and maintained to no more than 2 tonne per hectare



\*Trees over 5 metres in height must be under pruned up to 2 metres.

Trees or shrubs within 2 metres of the asset must be pruned so that they have an overall height of no greater than 2 metres.

#### CLEAN GUTTER DEBRIS

Ensure gutters, roofs and walls of buildings are free of flammable matter

Asset Protection Zones

## Property Preparedness - Best Practice

#### **Bushfire Plan**

- The City of Kalamunda faces a significant bushfire risk. It is highly recommended that all residents implement a 'Bush Fire Plan' and check annually.
- Have you had the discussion with your friends and family of what you would do in the event of a Fire? Have the DFES 5 Min Fire Chattoday go to www.dfes.wa.gov.au/firechat

#### Livestock

 If you have livestock on a property in a high-risk area, consider either moving them to a safer location during the fire season or leaving them in well-grazed paddocks with supplementary feed.

#### Water Supply and Pumps

 If you choose to stay and defend your home, you need to have an independent water supply and pumping capability ready as scheme water may not be available due to infrastructure damage, power cuts or firefighting activity.

### **Total Fire Ban**

Total Fire Bans (TFBs) are declared by DFES based on weather conditions and firefighting capability. It isdeclared by the Minister for Emergency Services on advice from DFES.

The ban includes all open camp fires for the purpose of cooking or camping. It also includes incinerators, welding, grinding, soldering or gas cutting.

An exemption may be granted if you can show you are taking proper steps to prevent any fire spreading, and can control and put out any fire that may start.

Exemptions can cover specific times and locations and can be changed or cancelled at any time.

Further information can be found at www.dfes.wa.gov.au/totalfirebans/Pages/ TotalFireBanExemptions.aspx

Page **78** of **89** 



# Harvest and Vehicle Movement Bans

A Harvest and Vehicle Movement Ban is a ban that individual local governments are responsible for issuing under the Bush Fires Regulations 1954 Section 38A, and/or Section 24C.

Harvest and Vehicle Movement Bans are issued by City of Kalamunda and are put in place when the Chief Bushfire Control Officer identifies the use of engines, vehicles, plant or machinery as high bushfire risk activities. A Harvest and vehicle Movement Ban may be issued at any time of the day.

It is the responsibility as a property owner or resident to be aware of any bans in place before undertaking an agricultural activity including harvesting as you could be fined. But more seriously, you would be responsible for putting your property, family and community in danger

A Harvest and Vehicle Movement Ban can be in place for any length of time. It is most likely to be imposed during the 'heat of the day'. The City can extend or cancel this at any time if weather conditions change.

Preparedness / Fire Bans

# **Alternate Options to Burning**

#### Skip Bins

City of Kalamunda residents can select from either a general waste skip bin (blue) or green waste skip bin (green). Households are entitled to any combination of up to three skip bins per financial year (excludes commercial and industrial premises). Both the general and green waste skip bins are three (3) cubic metres.

Households that meet the following criteria can are entitled to an additional green waste bin(s) only to assist with bush fire management.

- One (1) additional green waste bin is available for properties between 2000m2 – 5000m2
- Two (2) additional green waste bins are available for properties over 5000m2

The green waste from the green skip bins is mulched and reused, reducing the amount

For more information please visit: www.kalamunda.wa.gov.au/waste Green Skip Bin GREEN WASTE ONLY

Accepted items include: Green waste

Tree pruning

(cut to 1.5m lengths)

Do not put green waste inside plastic bags. No plastic allowed.

### Blue Skip Bin GENERAL WASTE

Accepted items include:

Large household items

Furniture (dismantled)

Timber and treated pine up to 1.5m in length



Page 79 of 89

#### **Ordering Skip Bins**

To order or enquire about skip bins please go to kalamunda.wa.gov.au or phone 9449 3332.

Walliston Transfer Station 155 Lawnbrook Road, Walliston Telephone: 9291 3896

City of Kalamunda residents and ratepayers do not pay fees for non-commercial use of the Walliston Transfer Station. To gain free access, you will need to bring your Entry Pass along with Photo Identification with residential address (i.e. Drivers Licence).

A Vehicle Permit Scheme applies to City of Kalamunda residents/ratepayers who use vans, trucks, branded or sign-written vehicles and/or trailers. Fees will apply for commercial use.

### Need some assistance?

For the latest information, news and alerts contact

EmergencyWA - www.emergency.wa.gov.au

City of Kalamunda - www.kalamunda.wa.gov.au/fire

Kalamunda Bush Fire Brigade - 92579999

SES Assistance - 132 500

Department of Fire & Emergency Services – 13 33 37 www.dfes.wa.gov.au and on twitter www.twitter.com/dfes\_wa

ABC News - Local Radio - ABC 720 (and ABC 24 TV) www.abc.net.au/news/emergency/state/wa

Bureau of Meteorology - www.bom.gov.au or 9263 2222

Parks & Wildlife Service – www.dpaw.wa.gov.au

Western Power - 13 13 51

Main Roads - road closure information - 13 81 38

#### Alternatives to burning



City of Kalamunda | 2 Railway Road, Kalamunda, WA 6076 | PO Box 42, Kalamunda WA 6926 Telephone: (08) 9257 9999 | Fax: (08) 9293 2715 | Email: enquiries@kalamunda.wa.gov.au |www.kalamunda.wa.gov.au

Page 80 of 89

### Info Guide to Permits:



# **PERMIT TO BURN**

INFORMATION GUIDE





#### **Burning Without a Permit**

#### You can burn small piles without a permit providing you follow the below conditions. These requirements follow the Bush Fires Act 1954.

- » Only garden refuse piles can be burnt.
- » The pile should not exceed 1m<sup>3</sup> (1m x 1m x 1m) in size.
- » The pile can only be lit between the hours of 6pm and 11pm.
- The pile must be fully extinguished by midnight.
   There is no flammable material within 5 metres of the fire while it is burning.
- » At least one person is in attendance of the fire at all times
- » Ensure the fire is completely extinguished by the application of water.

If you wish to burn a garden refuse/waste pile larger than 1m³ and/or outside of the 6pm to 11pm timeframe you will need to apply for a permit to burn.

NO FIRES CAN BE LIT ON DAYS WHERE THE FIRE DANGER RATING IS VERY HIGH OR ABOVE AND/ OR A TOTAL FIRE BAN HAS BEEN DECLARED FOR THE AREA

To check for fire bans, fire danger ratings, alerts and warnings visit emergencywa.gov.au for all alerts and warnings.

#### When is Burning Allowed?

City of Kalamunda residents and/or landowners can burn during the dates listed below. NOTE: The dates reflect prevailing seasonal conditions and are subject to change. Before lighting a fire ensure you check conditions and dates with the City.

# Burning is not permitted when the fire danger rating is Very High or above or a TOTAL FIRE BAN is declared..

BURNING PERMITTED - 1 June - 30 September

Burning permitted. Conditions still apply - refer to page 3.

- AUTUMN RESTRICTED BURNING PERIOD: 1 April 31 May
- Permits to burn are required for burning activity during the day or evening when piles
- exceed 1m?. 1m² garden refuse piles can be burnt without a permit between the hours of 6pm 11pm. Conditions still apply refer to page 3.
- ER PROHIBITED BURNING PERIOD: 1 Dec mber-31 Ma
- » NO burning activities permitted at any time. Report all signs of smoke to 000.
- For information on fires for the purpose of cooking during this period download the information sheet here.

Penalties exist for lighting fires outside of the fire and burning regulations with modified panelties of \$250 up to \$5,000 An on the spot fine of \$1,000 can be issued for breaching a Total Fire Ban. If the circumstances are severe enough it may lead to a conviction and a fine of \$25,000 and / or imprisonment for 12 months can apply.



Ensure neighbours are informed of your plans. This must be done no less than 4 days prior in writing or no less than 24 hours verbally.

Nous Verbary. Registryour burn with the Department of Fire and Emergency Services (DFES). » If burning within 3km of forest land, you must notify the Department of Biodiversity and Conservation Attractions (DECA).

COECA): S Check your property does not have any environmental sensitivities that may require additional permits. This is important to ensure you are followingany requirements under other legislation. For example, the WA Environmental Protection Act 1996. Refer to 'Who do Is peak to if I have Declared Fare Flora or Fauna (DRF) or Threatened Ecological Computities

or Threatened Ecological Communities (TEC) on my property?' on page 7.

#### Requesting a Permit to Burn

2

3 á To ensure City residents and/or landowners are well prepared, it is important that certain measures are taken prior to a permit to burn being issued. The following requirements follow the Bush Fires Act 1954 and Bush Fires Regulations 1954.

- Regulations 1954. \* The burn pile only consists of garden refuse/wast (refer to "Mhat am i allowed to burn during the restricted burning period? on page 6). \* You have a suitable water source and/ or firefighting equipment available for extinguishing the pile. Ifyou use a hose, ensure it is in good working order. has sufficient pressure and can neach past the pile you intend to burn.
- Plan for three (3) people to be in attendance of the fire at all times until fully extinguished. bitstill or upgrade a minimum 3-metre bare mineral earth fire break around the pile. The Fire Control Officer issuing the permit may require you to increase the size of the fire break depending on prevailing risks/hazards identified.

Check the weather forecast to assist in planning for your burn date. NO FIRES CAN BE LIT ON DAYS WHERE THE FIRE DANGER RATING IS VERY HIGH OR ABOVE AND/OR A TOTAL FIRE BAN HAS BEEN DECLARED FOR THE AREA.

Applications for a permit to burn should be made at least one week prior to the intended burn date. This allows sufficient time for a Fire Control Officer to attend the property, assess the burn pile, ensure all other conditions are met at the transmission of the second s and the permit issued on time.

For more helpful information on burning visit the Department of Fire and Emergency Services Burn SMART at dfes.wa.gov.au/plannedburning/.

NOTE: Running fire permits may have different or additional conditions and requirements. For more information, contact the City on 9257 9999 or email enquries@kalamunda.wa.gov.au

City of Kalamunda | Community & Engagement Plan

Page 81 of 89



# Applying for a Permit to Burn

**OPTION 1- ONLINE** » Visit the City's website and download the Permit to Burn assessment form.

» Contact the City on 9257 9999 and provide your details.

» Complete the form and return via email OPTION 3 - IN PERSON hand in to the administration building and collect a Permit front counter at 2 Railway Road, Visit the City's administration building and collect a Permit Kalamunda.

building and collect a Permit to Burn assessment form. » Complete the form and hand in to our front counter staff or email through to

enquiries@kalar

- » Valid permits are suspended on days when a Total Fire Ban has been declared for the area and/or on days where the Fire Danger Rating is Very High or above.
- » Fire Control Officers understand the importance of reducing fuel loads and dead flammable material to improve bushfire safety and property preparedness however, a Fire Control Officer may deny issuing a permit to burn due to safety concerns, environmental sensitivities, or failure to comply with conditions.
- » If denied a permit to burn you have the opportunity to appeal the decision in writing to the City via <u>enquiries@kalamuni</u> by the City's Chief Bushfire Control Officer. da.wa.gov.au where it will be reviewed

# **OPTION 2 - PHONE**

ida.wa.gov.au

5 6

What am I allowed to burn during the restricted burning period? You CAN burn the following with caution:

» Paddocks

Verges\*

(grass/stubble)

» Large stumps and logs (these may continue to burn for an extended per of time falling outside of the permit conditions)

- » Garden refuse /waste piles
- » Bush

#### You CANNOT burn the following at any time:

- » Plastics » Tyres
- » Treated posts or materials » Pallets
- » General rubbish and/or junk
- » Any garden refuse that has not come
- from the property » Commercial waste

Hyou do wish to undertake work to improve the condition or appearance of the verge, please contact the City bParks and Environment Team on 2527 9998 to seek approval. This is to ensure the relevant guidelines for verge maintenance are followed and avoid any penalties. For more information visit. verge-street-trees

» Wet/damp garden refuse causing a smoke nuisance

The onus lies on the permit holder and anyone assisting with the burn to comply with the conditions outlined on the permit and under the Bush Fires Act 1954 and Bush Fires Regulations 1954.

#### **Managing Smoke**

Smoke may be considered a nuisance particularly in urban areas when produced in excessive quantities. If you are undertaking burning activities in the City, be aware of any legislative requirements to manage smoke and avoid causing a smoke nuisance.

Check the weather forecast and the conditions for the day prior to burning. Be mindful that wind restrictions such as direction and speed, may be applied to a Permit to Burn by the issuing Fire Officer. These additional restrictions aim to mitigate smoke travelling across roads, into schools, into businesses and directly into dwellings. For more information visit the City's website and download the Smok Manag ient Factsh

#### **Alternative Measures**

Alternatives to burning / creating a smoke nuisance include:

» Mulching

» Waste collection bins

» Green waste wheelie bin

- » Taking green waste to the Walliston Transfer Station
- Factsheet from the City's website. » Contact the City's Health and Fire Officers on 92579999. » Visit the Department of Water and

» Download the Smoke Management

More information:

Environmental Regulation websit der.wa.gov.au/our-work/programs/ hum

It is an offence to create a smoke nuisance under the Public Health Act 2016, Local Government Act 1995 and the City of Kalamunda Control of Animals and Nuisance Local Law 2011, part 3.

#### **Environmental and Heritage Protection**

Removing trees or vegetation in some areas could have a significant impact on the natural environment or heritage land. It is important to check additional requirements prior to starting any work or burning on your property.

- Some considerations may include:
- » Wind, water and soil erosion
- » Landslip risk » Declared Rare Flora and Fauna (DRF)
- » Threatened Ecological Communities (TEC)
- » Bush Forever site » Weeds and plant disease (dieback)

If you know, suspect or are unsure whether you live at a property with Declared Rare Rora or Fauna and/or Threatened Ecological Communities you should enquire with the Department of Biodiversity Conservation and Attractions (DBCA). There is legislation in place to protect these environmental sensitivities in Western Australia and DBCA can advise of any additional requirements or regulations. A full list of contacts is available in the Guide for Applying the Bush Fire Risk

Treatment Standards on the DFES website - dfes.wa.

Visit www.emergency.wa.gov.au for all alerts and warnings. For all emergencies call 000

2 Railway Road, Kalamunda WA 6076 PO Box 42, Kalamunda WA 6926 T: 08 9257 9999. F: 08 9293 2715 E: enquiries@kalamunda.wa.gov.au kalamunda.wa.gov.au

Cityof Kalamunda

Page 82 of 89

# Bushfire Infringement Fact Sheet and Appeal Form:





rda wa env au



All infringements are placed on hold once an appeal has been received to prevent further fees being applied during the review process.

All appeals are lodged and processed through an appeal administration system. A letter of response advising the outcome of the appeal will be forwarded to you. An appeal result, can take up to 14 days once all relevant documentation has been received.

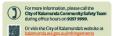
# 3. Request that the Matter be dealt with in Court

You may elect to have the offence heard and determined by a Court by making an application in writing, quoting the infringement number, your full name, address, phone number and email address to:

City of Kalamunda PO Box 42 KALAMUNDA WA 6076 Or by email to enquiries@kalamu

On receipt of such a nomination, the City will make arrangements for the matter to be heard in the Magistrates Court. Be aware that if a matter is elected to be heard by a Court a prosecution notice maybe issued without any prior or further advice and additional cosis may be incurred.

4. If you take no action Hyou take no action regarding the infringement, the City will be required to register it with the Fines Enforcement Registry. This will result in you incurring additional costs and your driver's license and/or vehicle license may be suspended.





Page 83 of 89

### Fire Variation Form:

Information Sheet **Fire Hazard Reduction Notice Variations** 

What is a variation?

A variation is an approved document that outlines alternative measures taken by the property owner against the Fire Hazard Reduction Notice (the Notice) for fire mitigation. NOTE: A variation is not an exemption, and you must outline the other methods you plan to undertake.

Who approves the variation?



Citvof

Kalamunda

(93))

The City of Kalemunda's Chief Bushfre Control Officer (the Chief) or their delegate is responsible for the review and approval of the application. Phor to approval the Chief or there delegate may specify bodicourd controllegate for the application of the approver a variation based on a previous eppication submitted.

#### How do I know if I need to apply for a variation?

If a landowner considers it impossible to implement any of the Notice requirements on their property, a variation may be applied for and submitted to the City of Kalamunda for review.

NOTE: If the form is submitted after 1 October and the administration fee is outstanding the applica will not be reviewed until payment is received.

- ome reasons for a variation application -if you believe it is impractical/impossible to install a bare mineral earth fire break along the internal boundary of your property. Some reasons the application may not be approved -> There are dead-and fire breaks without sufficient turn around bays and signage. Some reasons for a variation application -
- If you wish to install a bare mineral earth fire break in an alternative location on the property.
- The terrain makes it impossible to install a bare mineral earth fire break, for example, the topography is too steep, there is a natural waterway/creek running through the property or rocky outcrops that impedes the route to be taken.
- Environmental concerns (declared rare flora/ fauna or other) prevent completion of the full Notice requirements.
- The application document is not filled out in its entirety. The applicant has the ability to achieve the requirements of the current Notice as deemed by the Chief or their delegate.
- No attempt of alternative works has been provided in the application

When should I submit my variation application?

The application must be submitted and received each year no later than 1 October and is valid until 31 March the following year. 31 March the tollowing year. NOTE: An administration fee of \$150 applies to applications received after 1 October up until 31 If a property is sold (new owners), the current variation becomes void. The new owner will have to either apply for a new variation or completed all requirements in the current Fire Hazard Reduction Notice.

Example 1: An application submitted on 28 September 2021 will not incur the \$150 administration fee and an approval will be valid until 31 March 2022. Example 2: An application submitted on 2 October 2021 will incur the \$150 administration fee and an approval will be valid until 31 March 2022

#### How do I apply for a variation? OPTION 1

- Visit www.kelamunda.wa.gov.au/our-city/ frer/variations and download the variation application form.
   Complete all sections on the form and email to enquiries@kalamunda.we.gov.au OR hand in at the Administration front counter.

# When completing your variation application please ensure

Visit www

- » All your contact details are provided. » The address for where the variation will apply is
- early stated.
- A detailed reason for the variation request is provided.

OPTION 2 PTION 2 Collect the variation application form from the front counter at the City of Kalamunda administration building, located at 2 Railway road, Kalamunda. Take home and complete all sections on the form and email to equinites@kalamundawa go.va.u OR hend in at the Administration front counter.

- Alternative measures you plan to undertake in lieu of requirements under the Notice is clearly detailed including a clear aerial image of the property and its boundaries, to indicate the alternative measures you plan to undertake.

If you require further information or have any questions you can contact the City of Kalamunda Fire and Emergency Management team on 9257 9999 or by emailing enquiries@kalamunda.wa.gov.au.



### Email Signatures – Fire and Emergency Management team:

Key dates for signature graphic rotations are as follows. Hyperlink pointers City website.

1 Aug – 9 Sept 2021: Bushfire Preparation Session



10 Sept – 26 Sept 2021: Smart Burn Event



27 Sept Nov – 31 Dec 2021: Are you Bushfire Ready?



31 Dec – 31 March 2022: My Bushfire app



Page 85 of 89

# Street Meet Letters:

Date: 28 Aug 21



# Bushfire Ready Group STREET MEET - Gooseberry Hill

G'Day!

We're taking it to the streets! Bushfire Street Meets are the new initiative that have taken off around the State! Street meets are essentially informal neighbourhood meetings that allow firefighters to talk to residents in a direct and personal manner about fire safety in their direct surroundings.

This area has been earmarked as a location for high bushfire risk and as such we'll be delivering a street meeting within your area. This will be lead by the Kalamunda Bushfire Ready Group, and supported by the City's Fire and Emergency team.

We hope to see you there!

https://www.kalamunda.wa.gov.au/residents/prepare/are-you-ready

# Saturday, 11 September 2021



9.30 - 11.30am

Regards, The Community Engagement Team City of Kalamunda

www.kalamunda.wa.gov.au

٢

#### For more information contact: **Phone:** (08) 9257 9999 **Email** enquiries@kalamunda.wa.gov.au Post PO Box 42, Kalamunda WA 6926 **In Person** 2 Railway Road Kalamunda WA 6076

#### Thank you!

Please return this sketch to the City of Kalamunda : PO Box 42 KALAMUNDA WA 6926 T 9257 9999 F 9293 2715 E enquiries@kalamunda.wa.gov.a



Kalamunda

Date: 25 Sept 21



# Bushfire Ready Group STREET MEET - Bickley

G'Day!

We're taking it to the streets! Bushfire Street Meets are the new initiative that have taken off around the State! Street meets are essentially informal neighbourhood meetings that allow firefighters to talk to residents in a direct and personal manner about fire safety in their direct surroundings.

This area has been earmarked as a location for high bushfire risk and as such we'll be delivering a street meeting within your area. This will be lead by the Kalamunda Bushfire Ready Group, the Kalamunda Volunteer Bush Fire Brigade, and supported by the City's Fire and Emergency team.

We hope to see you there!

www.kalamunda.wa.gov.au/residents/prepare/are-you-ready

Saturday, 9 October 2021

O) The Packing Shed, Aldersyde Road, Bickley

9.30 - 11.30am

Regards, The Community Engagement Team City of Kalamunda

#### www.kalamunda.wa.gov.au For more information contact: Phone: (08) 9257 9999 Email enquiries@kalamunda.wa.gov.au Post PO Box 42, Kalamunda WA 6926 In Person 2 Railway Road Kalamunda WA 6076



Page 87 of 89

Date: 25 Sept 21



# Bushfire Ready Group STREET MEET - Wattle Grove

G'Day!

We're taking it to the streets! Bushfire Street Meets are the new initiative that have taken off around the State! Street meets are essentially informal neighbourhood meetings that allow firefighters to talk to residents in a direct and personal manner about fire safety in their direct surroundings.

This area has been earmarked as a location for high bushfire risk and as such we'll be delivering a street meeting within your area. This will be lead by the Kalamunda Bushfire Ready Group, the Kalamunda Volunteer Bush Fire Brigade, and supported by the City's Fire and Emergency team.

We hope to see you there!

# www.kalamunda.wa.gov.au/residents/prepare/are-you-ready

Sunday, 23 October 2021

O Gillings Parade Park, Wattle Grove

r)9.30 - 11.30am

Regards, The Community Engagement Team City of Kalamunda

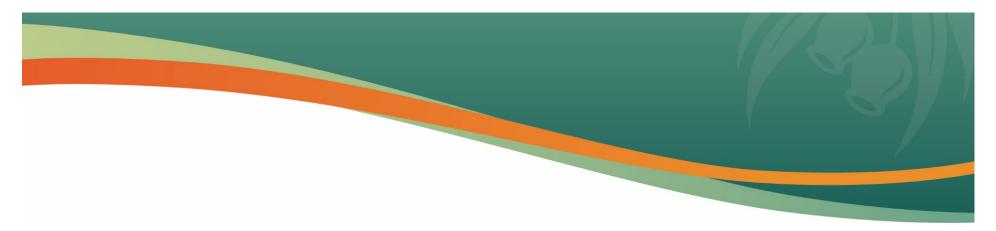
www.kalamunda.wa.gov.au

#### For more information contact: Phone: (08) 9257 9999 Email enquiries@kalamunda.wa.gov.au

Post PO Box 42, Kalamunda WA 6926 In Person 2 Railway Road Kalamunda WA 6076



Page 88 of 89



[THIS IS A BLANK PAGE]