



Climate Change Action Plan

Community Engagement Report | 2022



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ACKNOWLEDGEMENT OF COUNTRY

We respectfully acknowledge the Traditional Owners, The Whadjuk Noongar People as the Custodians of this land. We also pay respect to all Aboriginal community Elders, past and present, who have resided in the area and have been an integral part of the history of this region.

Executive Summary: Climate Change Action Plan Community Engagement

Purpose

The purpose of the community engagement was to seek feedback from the community on the City of Kalamunda's development of a Climate Change Action Plan. An initial round of community consultation took place (Stage 1), which informed the development of the City's Draft Climate Change Action Plan. The second round of engagement (Stage 2) took place to seek community feedback on this initial Draft (the Draft Plan).

About the Report

This Community Engagement Report provides an overview of the tools used to both promote the Draft Plan and obtain meaningful feedback from the community on it. It summarises key engagement results during the entire consultation, insights from the Draft Climate Change Action Plan 2022 Survey. Full unedited responses to the survey and the 15 formal written submissions received from community members and groups are included in the appendices. The Stage 1 community engagement results, reported to Council at the June 2022 Ordinary Council Meeting, are also included showcasing the engagement from the visioning of the plan, the community ideas which built the draft and ideas for refinement for the final plan.

Draft Climate Change Action Plan – Community Consultation

A targeted consultation seeking feedback on the Draft Plan ran from 29 June 2022 to 27 July 2022 as a part of Stage 2 of the community engagement. Community Consultation for the project was delivered via a Communications and Engagement Plan prepared in line with IAP2 best practice principles. The Plan progressed to IAP2 spectrum level 'collaborate' to partner with the public and incorporate their advice and recommendations into decision-making. Promotion of the Draft Plan and feedback survey was supported by an integrated marketing campaign. Communications included website pages; a media release; posters; letters and emails to stakeholders; a newspaper advertisement and promotion at events around the City.

Project Engagement – Stage 2 (Engage Kalamunda)

Total Visits:	Engaged Visitors:	Informed Visitors:	Aware Visitors:
324	32	132	249
Max Visitors Per Day		Draft Plan Downloads:	
69		122	

Community Feedback Survey

Total Responses		Formal Written Submissions	
87		15	
Demographics			
Female	Male	Did not Disclose	Skipped Question
64%	31%	1%	4%
Age 36-45	Age 46-55	Age 56-65	Age 66-75
21%	21%	18%	18%
Suburb and Profile Breakdown			
Kalamunda	Lesmurdie	Gooseberry Hill	Other Suburbs
29%	19%	15%	37%
City Residents: 92%	Local Business Owners: 10%	Community Group Members: 10%	Visitors to the City: 4%

Key Survey Results

- » 97% of survey respondents reported they had read the Draft, 3% indicated they had not.
- » 37% of respondents rated the Draft Plan as Good, 30% gave it a Neutral rating and 16% rated it as Poor. Around 6% rated the plan Very Poor, and 6% equally rated the Draft Plan as Great or indicated they were unsure how they would rate the Draft Plan.
- » All respondents considered the Plan’s areas of focus generally equal in terms of importance.

Key Insights from the Survey Feedback

The overwhelming sentiment among respondents was in favour of a more ambitious Climate Change Action Plan. Several called for the City to urgently amend the Draft Plan so it can be finalised and enacted as soon as possible. Many thought incentives or mandates for land and business owners were necessary to achieve meaningful outcome from adopting the Plan.

Many commended the City for creating a Plan and for acknowledging climate change as a serious, imminent threat requiring a whole of community response. There was strong feedback in favour of more drastic action than that proposed within the Draft, and for these actions to be

implemented rapidly as many felt a deadline for action on climate change was soon approaching or had already passed.

To this effect, several respondents urged the City of Kalamunda to take even bigger strides to influence State Government action, and to strive for best practice 'climate change action' within the local government sector. The support for the City to take on a leadership role in this space was cited as important and as a source of pride for Kalamunda residents.

Respondents largely wanted to see further detail outlined in the plan defining timelines, specific outcomes and examples of how the City would measure and report progress toward the targets. Key performance indicators developed against each strategy and action was identified by some as a step toward developing a more comprehensive plan. Many called for a reporting schedule for the Plan to be announced alongside more ambitious targets.

A key theme in the survey responses related to City funding for Climate Change Action. Many expressly stated this funding should be non-negotiable. The inclusion of the term 'subject to funding' against proposed actions was of concern for these respondents. There was strong support for the City to allocate funding to climate change action annually, and for this funding to be secured and prioritised.

89% of respondents felt climate change is caused by human activities. The remaining 11% of respondents felt climate change was not human induced or were unsure. Some who held these views also stated the value in encouraging sustainable and healthier ways of living regardless of the evidence supporting human induced climate change.

The City was complimented on the accessibility of the plan, describing its format and language as easy to digest and understand. Many thought the inclusion of different audience groups was an appropriate and clear way to break down areas of responsibility for all sections of the community. Many wanted to see more example actions outlined for each group, particularly for individuals and organisations, as well as to see greater commitment from the City itself. The community also felt it would be important for the City to explicitly outline the support it would provide to organisations and individuals in their sustainability and climate change efforts.



Community Engagement Overview - Climate Change Action Plan

Project Background

On 10 August 2021, The City of Kalamunda joined other Western Australian Local Governments by signing the WALGA Climate Change Declaration.

The City of Kalamunda acknowledges that:

- » Evidence shows that climate change is occurring.
- » Climate change will continue to have significant effects on the Western Australian environment, society and economy, and the Local Government sector.
- » Human behaviours, pollution and consumption patterns have both immediate and future impacts on the climate and environment.

The City of Kalamunda committed from date of signing to develop an internal Climate Change Action Plan (CCAP) for climate change actions across all Local Government functions, with a focus on the two-, five- and ten-year future.

Strategic Planning Alignment

The development of the Climate Change Action Plan aligns with the following strategic priorities of the City of Kalamunda, outlined in the [Kalamunda Advancing Strategic Community Plan to 2031](#).

Priority 1 Kalamunda Cares and Interacts – Looking after our people and providing the community with opportunities for social and cultural enjoyment.	
Objective 1.2	To provide safe and healthy environments for the community to enjoy.
Strategy 1.2.1	» Facilitate a safe community environment.
Objective 1.3	To support the active participation of local communities.
Strategy 1.2.1	» Support local communities to connect, grow and shape the future of Kalamunda

Priority 2 Kalamunda Clean and Green – Delivering environmental sustainability and maintaining the integrity of the natural environment.	
Objective 2.1	To protect and enhance the environmental values of the City.
Strategy 2.1.1	» Implementation of the Local Environment Strategy
Strategy 2.1.2	» Development and implementation of the Urban Forest Strategy
Strategy 2.1.3	» Development and implementation of the Local Biodiversity Strategy
Strategy 2.1.4	» Increasing and protecting local biodiversity and conservation wherever possible, through integrating ecosystem and biodiversity protection in to planning processes including schemes policies and strategies.

Strategy 3.1.5	» Community engagement and education in environmental management.
Objective 2.2	To improve environmental sustainability through effective natural resource management.
Strategy 2.2.1	» Facilitate the appropriate use of water and energy supplies for the City
Strategy 2.2.2	» Use technology to produce innovative solutions to reduce power and water usage.
Objective 2.3	To reduce the amount of waster produced and increase the amount of reuse and recycling of waste.
Strategy 2.3.1	» Identify and implement strategies to reduce waste.

Priority 3 Kalamunda Develops – Supporting sustainable urban development that strengthens our local economy and community and manages and protects our diverse natural environment.	
Objective 3.1	To provide safe and healthy environments for the community to enjoy.
Strategy 3.1.1	» Plan for diverse and sustainable housing, community facilities and industrial development to meet changing social and economic needs.

Priority 4 Kalamunda Leads – Providing good governance, government and leadership.	
Objective 4.1	To provide leadership through transparent governance.
Strategy 4.1.1	» Plan for diverse and sustainable housing, community facilities and industrial development to meet changing social and economic needs.
Strategy 4.1.2	» Plan for diverse and sustainable housing, community facilities and industrial development to meet changing social and economic needs.
Objective 4.2	To proactively engage and partner for the benefit of community.
Strategy 4.2.1	» Actively engage with the community in innovative ways.
Strategy 4.2.2	» Increase advocacy activities and develop partnerships to support growth and reputation.





Figure 1. City of Kalamunda Strategic Alignment

Community Engagement -

Community Engagement Objectives

To inform the development of the Climate Change Action Plan, the City consulted with and engaged the community in two stages.

Stage 1 took place from 1 October 2021 to 2 December 2021, and aimed to:

1. Increase stakeholder awareness of the proposed Climate Change Action Plan.
2. Seek and receive meaningful feedback from the community to understand their position on Climate Change.
3. Increase stakeholder understanding and awareness of climate change and the need to take action immediately.
4. Seek and receive meaningful feedback from the community to identify the actions they would like to see in place to address risk to the environment, economy, infrastructure and community health, safety, and wellbeing.
5. Promote a positive consultation experience among stakeholders with the City in obtaining equitable levels of feedback from community and residents across the City.
6. Inform and update community on consultation outcomes.
7. Stage 1 reported in June 2022.

Stage 2 took place from 27 June 2022 to 10 August 2022 of the community engagement process aimed to:

1. Inform the community that the City had drafted a Climate Change Action Plan.
2. Increase stakeholder awareness of the purpose of the Plan.
3. Seek and receive meaningful feedback from the community on the Draft Climate Change Action Plan.
4. Promote a positive consultation experience among stakeholders with the City in obtaining equitable levels of feedback from community and residents across the City.
5. Inform and update the community on consultation outcomes.

Stage 2 Community Consultation Timeline

Draft Climate Change Action Plan Finalised	June 2022
Council Endorsement Community Consultation: Phase 2	June 2022
Community Engagement Commenced	29 June 2022
Close of Survey	10 August 2022

Communication and Engagement Tools and Channels

The City engaged with key stakeholders and the broader community via:

Communications	Engagement Tools
<ul style="list-style-type: none"> Engagement Portal Newspaper Advert Social Media Email/Letter Posters Website Social Media Campaign Face-to-Face 	<ul style="list-style-type: none"> Online Survey Printed Survey Visual Campaign Workshops Events

Overview of Results: Engage Kalamunda – Stage 2

Engage Kalamunda – Project Results

Traffic

Total Visits: 1, 140

Max Per Day: 215

Informed Visitors: 463

Aware Visitors: 876 (Visit at least one page)

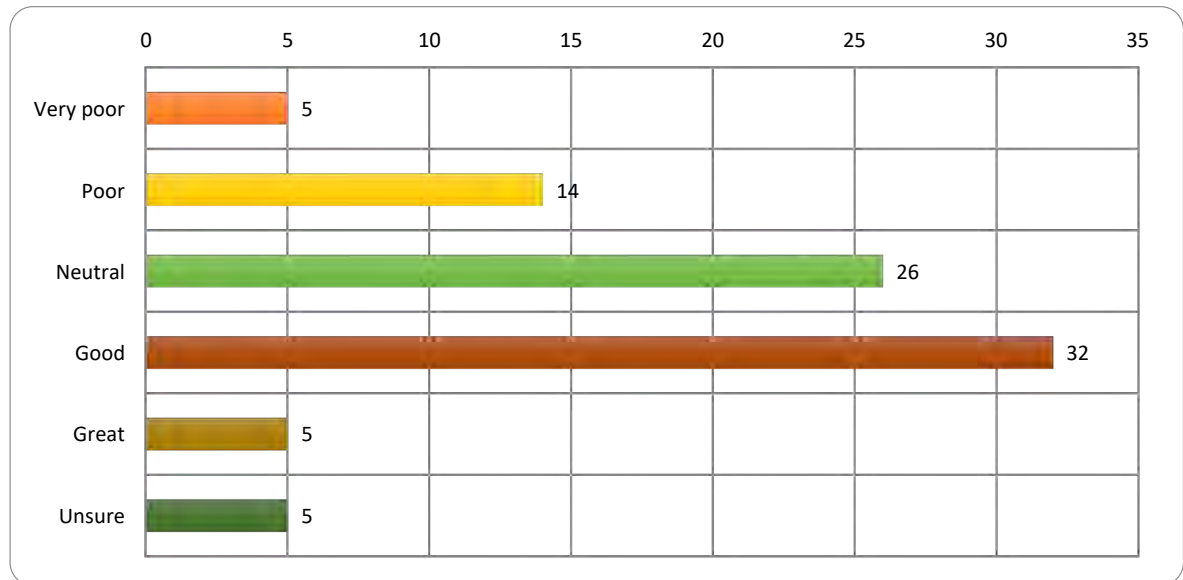
Widget Type	Engagement Tool Name	Visitors	Downloads/Views
Document	Draft Climate Change Action Plan (June 2022)	205	247
Document	2021 Community Engagement Report - Climate Change Action.pdf	34	42



Engage Kalamunda– Survey Results

The survey was a mixture of rating style questions and open comment questions. The Survey received 87 responses. In addition, fifteen (15) formal written submissions were received from Stakeholders.

How Respondents rated the Draft Plan



What Respondents Liked about the Draft Plan (Overview)

Q3: What did you like about the Draft Climate Change Action Plan? Summary of Responses (74 responses, 13 skipped)	
Sentiment/Perspective	% of Respondents
That there are clear goals, actions and projects. The targets are reasonably good.	23%
That it acknowledges climate change as a real threat in need of urgent response.	19%
I like the structure of the plan and how easy it is to understand.	15%
The focus on waste management.	15%
It should include the planting of more trees, native plants, and conservation of existing bushland.	15%
I support the City of Kalamunda taking leadership on this important issue. The City of Kalamunda must follow through on implementing this plan and taking action on Climate Change.	12%

This is not a plan.	11%
It has achievable goals. It is a good plan, and the key areas are covered. It is comprehensive.	8%
The plan needs more detail on timelines, deadlines for deliverables, outcomes, measures and accountabilities.	8%
That the City has a Climate Change Action Plan at all.	8%
The Plan should include more education and awareness raising initiatives, and support for businesses and residents to take action.	7%
I like that the Plan is broken down into different groups and areas of responsibility.	5%
I like the Plan's local focus addressing the impact on our community and what we can achieve.	5%
The focus on renewables.	5%
The plan should be more ambitious – it doesn't currently go far enough to have meaningful impact.	4%
The Plan should focus more on advocacy efforts.	5%
The plan should not be budget dependent.	4%
The plan is lightweight, superficial or doesn't address the real issues.	3%
I distrust the government and feel like the City of Kalamunda is only serving its own interest.	3%
Climate change is not real.	3%
The Plan must be linked to and embedded within other City plans and policies.	3%

What Respondents Would Change in the Draft Plan (Overview)

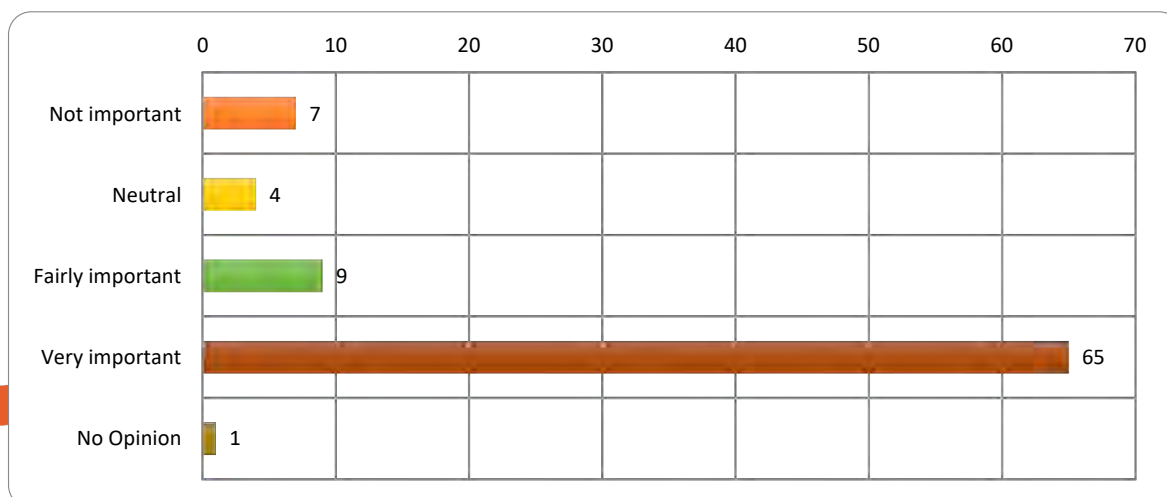
Q4: Is there anything in the Draft Climate Change Action Plan that you would change? Summary of Responses (74 responses, 13 skipped)	
Sentiment/Perspective	% of Respondents
Needs more definition/explanation of terms and timeframes (less 'assumed knowledge').	18%
The City of Kalamunda should examine other LGA plans and tools and keep up to date with national and international research and best practice.	11%
Needs greater commitment from the City of Kalamunda itself.	27%
Needs more detail and more examples of action.	22%
The plan should not be budget dependent.	14%
Needs more focus on renewables.	12%

Needs more education/awareness activities	3%
More conservation and revegetation.	20%
It is not ambitious enough, does not go far enough.	10%
Housing and building development must not compromise climate change, including through the clearing of land.	12%
Create more incentives/mandates/regulatory pressure to ensure outcomes are achieved.	4%
This needs to be embedded in all other plans. All City plans and activities must consider Climate Change impacts.	11%
The engagement process should reach more residents/get more residents involved. This needs to be a whole of community effort.	9%
This is a high priority for Kalamunda residents.	7%
Efforts to lobby the State Government is an important part of the plan.	3%
Reduce waste/consumption, centralise waste management.	9%
Climate change is not real or caused by human activity. The plan is a waste of time.	5%
I am suspicious of Government.	1%
Needs more timelines, specific outcomes, measures, accountability, tracking, KPIs, timeframes.	32%
Needs more urgency. The City of Kalamunda needs to act more quickly.	16%
Feedback on the engagement process.	3%
There is nothing I would change.	7%

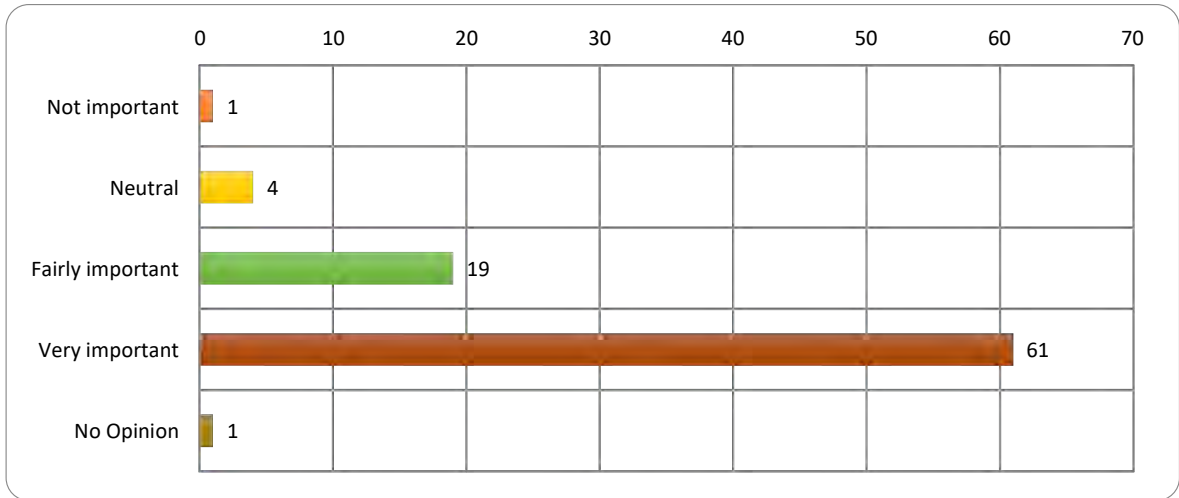
How respondents rated each of the four focus areas according to importance

All focus areas outlined in the plan were seen as very important. The results are listed below from most important area to the least important, noting that there was minimal difference in the community's rating of each area.

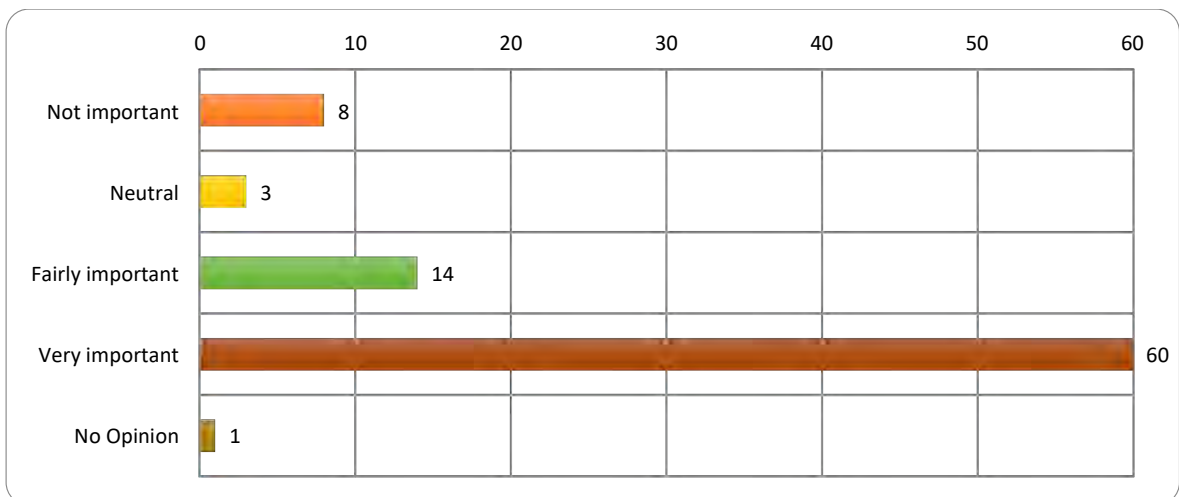
Reducing the City's carbon footprint.



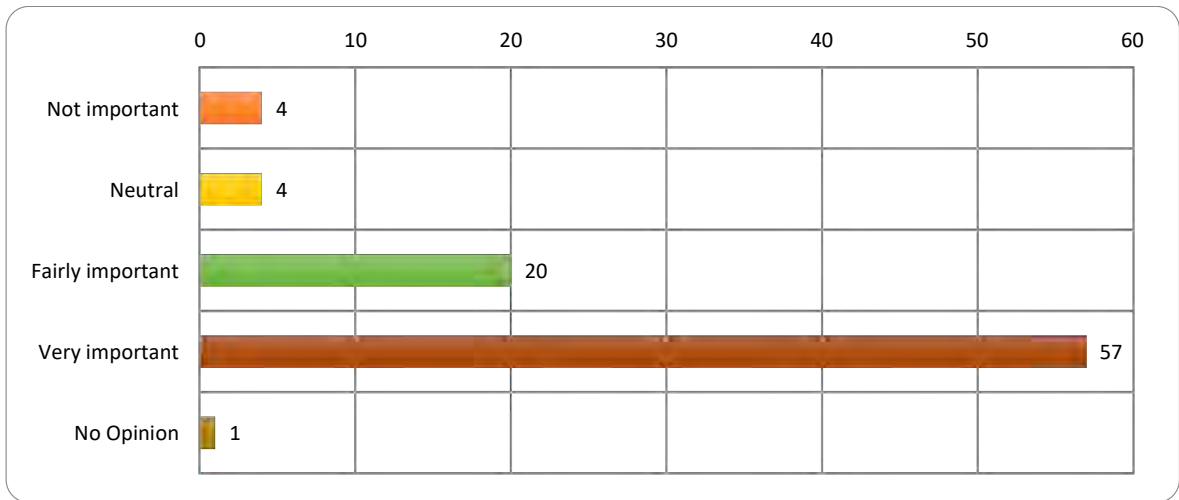
Reducing methane generated by landfill through sustainable waste management.



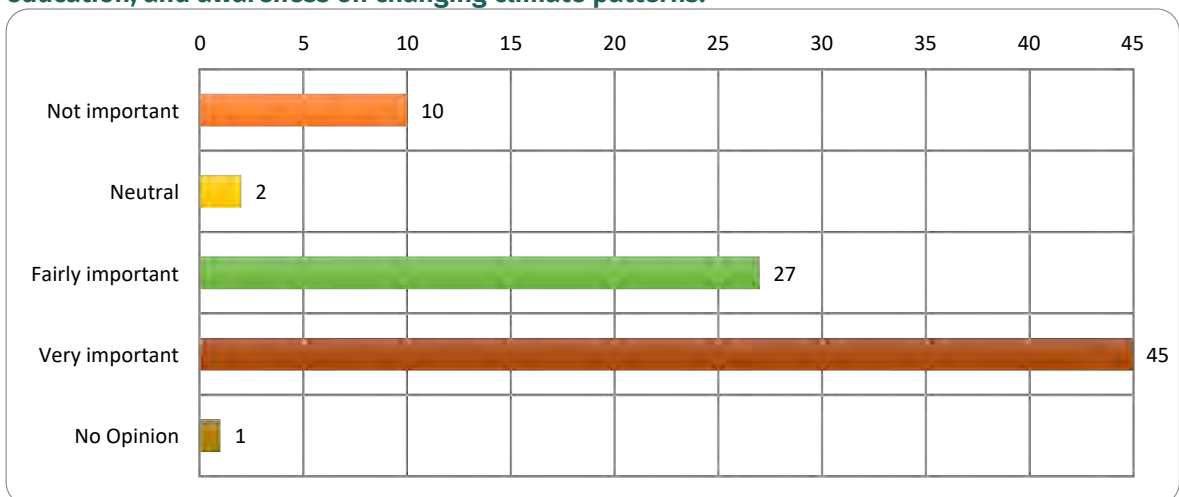
Supporting the community in their carbon reduction journey.



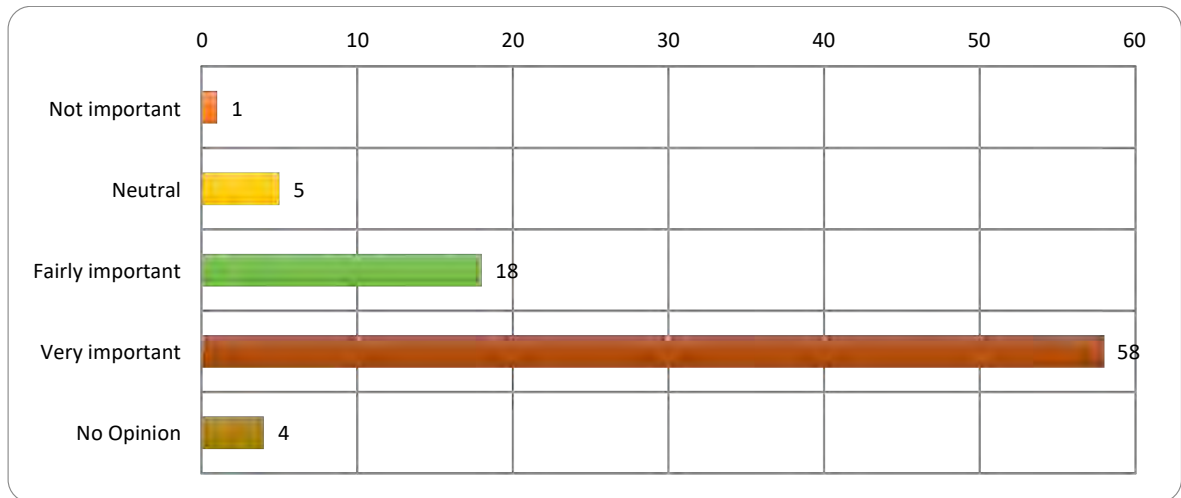
Advocating for sustainability to be better incorporated into State and Federal Government planning frameworks.



Improving the community's resilience to extreme weather events by providing advice, education, and awareness on changing climate patterns.



Encouraging new development that improves the environment and is more resilient to climate change.



Additional or alternative areas of focus identified by Respondents

Question 6: Are there any other areas of importance that should be in the Plan?
 Summary of Responses (39 responses, 48 skipped)

Sentiment/Perspective	% of Respondents
Sustainable development and food production (including land management).	23.0%
Conservation – protect bushland and plant new trees.	20.0%
Reduce waste and consumption and focus on sustainable natural resource management.	18.0%
Reduce carbon footprint.	18.0%
Involve the community event more (whole of community).	18.0%
All areas of focus must be prioritised.	13.0%
More regulatory pressure through incentives and mandates.	10.0%
Kalamunda should lead in this space.	8.0%
Renewable energy sources.	8.0%
No	8.0%
Mitigation of extreme weather events.	5.0%
Climate change is not real.	5.0%

Alignment of all City plans with the Climate Change Action Plan.	3%
Promote healthy, harmonious ways of living as a source of community pride.	2%

Additional comments on the City’s Draft Climate Action Plan

Question 7: Do you have any additional comments that are important to finalising the Draft Climate Change Action Plan? (62 responses, 25 skipped)	
Sentiment/Perspective	% of Respondents
Ensure City policies and procedures do not undermine the Climate Change Action Plan (for example through land clearing).	27%
Support local businesses and groups to work together. Put effort toward education and awareness raising.	23%
Rewrite the plan fully and comprehensively	19%
This is a great step in the right direction – keep going.	18%
Prioritise sustainability, conservation and land management.	13%
Provide details of how progress will be measured.	11%
This needs to be a whole of community effort.	10%
Utilise incentives/mandates.	10%
Whatever changes are made to this plan, they should be made quickly because urgent action is needed.	8%
This plan is unnecessary/not needed. Climate change should not be the driver of these efforts.	6%
No	6%
Look at other LGA plans and toolkits (WALGA)	6%
Utilise methane gas for renewable energy, reduce consumption and manage waste.	6%
Consider the accessibility the community engagement process and whether those who want to be involved or consulted can be – that is that they are aware and know how to participate (broaden reach).	5%

Communications Examples & Engagement Results

Targets

People targeted to participate will include representatives from the below groups, but is not limited to:

- » Local residents and landowners
- » Business owners, local Industry and community groups
- » Perth Hills Climate Change Interest Group
- » All City Advisory committees e.g.
 - o Community Safety and Crime Prevention
 - o Disability and Carers
 - o Kalamunda Arts
 - o Kalamunda Environmental and Sustainability (KESAC)
 - o Kalamunda Tourism
 - o Strategic Sport and Recreation Committee
- » Chamber of Commerce
- » Friends Groups and Environmental Groups
- » State Government Departments and Agencies
- » Youth and local schools
- » Emergency Services
- » Social Media users
 - o Public pages
 - o Individual

Stage 2 Level of Engagement

INFORM	CONSULT	INVOLVE	COLLABORATE	EMPOWER
Provide the stakeholder with information on Council news, projects, decisions, and decision-making processes and outcomes.	Obtain stakeholder feedback to help decision-making	Work closely with the stakeholder. Ensure ideas and concerns are reflected and addressed in decision-making	Partner with stakeholder members and incorporate their advice and recommendations into decision-making	The stakeholder(s) make the decision
YES	YES	YES	YES	No

Key Messages:

- » The City has drafted a Climate Change Action Plan
- » The Plan sets out what the City of Kalamunda will be doing to address risk to the City's environment, economy, infrastructure, community health, safety and wellbeing.
- » The Plan will ensure we are prepared and ready to adapt to the climate challenges that lie ahead.

- » The Plan outlines the City’s commitment to support and advise businesses and community to help them meet these challenges
- » The Plan acknowledges that climate change is both a crisis and an opportunity for the City of Kalamunda.
- » The City is seeking feedback on the draft Climate Action Plan. Let us know you’re your like and what you think needs more work. Comments close 10 August 2022, 5.00pm

Stage 2 Engagement Tool Objectives Summary

Engagement Tools	Objectives	Target Stakeholders
Letter/email drop/Email Direct Marketing (EDM)	Raise awareness and to ensure optimum timeframe for feedback by key stakeholders/interested groups	Key stakeholders
Online Project Area – Engage Kalamunda	Centralise project information and resources; Single point reference point	All
Survey Online (Engage Kalamunda) and hard copies at City contact points	Gather and collate feedback to make informed decisions.	All
Meetings	Provide feedback Seek answers to queries, potential issues Update team on project status and issues	Mayor & Councillors / Executive Staff (and other stakeholders as deemed necessary)
<ul style="list-style-type: none"> » Promotional materials at all local libraries, recreation centres etc. » Poster available for static displays/public notice boards 	Engage directly with community through staffed/unstaffed displays of information/ feedback form made available in a public place ‘out to them, not them to us’.	All
Print / Newspaper Advertisement – Echo News	Reach all community who do not have online access or travel to affected areas	All
Social Media advertising/posts	Reach stakeholders and affected stakeholders through common social media channels 24/7	All
Coverage in the City of Kalamunda E-Newsletters	Raise awareness and to ensure optimum timeframe for feedback by key stakeholders/interested groups	All
Outcomes summary published on Engage Kalamunda and final Strategy published on website and	Inform, provide feedback Reach all community	All

Engagement Tools	Objectives	Target Stakeholders
hardcopy on endorsement by Council		

Stage 2 Engagement Activities

Engagement Activity	Message and Call to Action
Letter/email drop/Email Direct Marketing (EDM)	
Online Project Area – Engage Kalamunda	
Survey Online (Engage Kalamunda) and hard copies at City contact points	Cross section of gender (incl. equal male/female ratio) Cross section of ages (25% aged over 55; 25% aged under 30) 20% local businesses
Meetings	
Promotional materials at all local libraries, recreation centres etc. Poster available for static displays/public notice boards	Poster/flyer and survey in all City's facilities eg. Libraries, Rec Centres etc. Community noticeboards where possible
Print / Newspaper Advertisement – Echo News	At least one (1) placement in local print newspapers that provides coverage on the comment period
Social Media advertising/posts	Shared posts on all affiliate pages Impressions: 1,500 on social media
Coverage in the City of Kalamunda E-Newsletters	

Engagement Activity	Message and Call to Action
Outcomes summary published on Engage Kalamunda and final Strategy published on website and hardcopy on endorsement by Council	

Stage 2 Project Communications

Target KPI	Result	Performance
Letter/email drop/Email Direct Marketing (EDM)	Raise awareness and to ensure optimum timeframe for feedback by key stakeholders/interested groups	Key stakeholders
Online Project Area – Engage Kalamunda	Centralise project information and resources; Single point reference point	All
Survey Online (Engage Kalamunda) and hard copies at City contact points	Gather and collate feedback to make informed decisions.	All
Meetings	Provide feedback Seek answers to queries, potential issues Update team on project status and issues	Mayor & Councillors / Executive Staff (and other stakeholders as deemed necessary)
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Print / Newspaper Advertisement – Echo News	Reach all community who do not have online access or travel to affected areas	All
Social Media advertising/posts	Reach stakeholders and affected stakeholders through common social media channels 24/7	All
Coverage in the City of Kalamunda E-Newsletters	Raise awareness and to ensure optimum timeframe for feedback by key stakeholders/interested groups	All

Target KPI	Result	Performance
Outcomes summary published on Engage Kalamunda and final Strategy published on website and hardcopy on endorsement by Council	Inform, provide feedback Reach all community	All



Social Media posts:

1. Focus 1 – changing climate change patterns (pics frog an drain)
2. Focus 2 – Carbon footprint (foot and mobile phone)
3. Focus 3 – waste (recycle symbol and fragile earth box)
4. Focus 4 – sustainable development (rainbow arrow energy efficiency)

Share posts:

1. UN World Population day
2. Schools tree day
3. World ranger day
4. National tree day
5. Landcare week

Share Posts August/September/October – to be included should the campaign need to be extended

- [National Science Week](#) (August 13-21)
- [Keep Australia Beautiful Week](#) (TBC)
- [World Humanitarian Day](#) (August 19)
- Park it for the Planet - <https://www.bicyclenetwork.com.au/our-campaigns/park-it-for-the-planet/#parkitfortheplanet> @BicycleNetwork
- [National Biodiversity Month](#) (September 1-31)
- [National Wattle Day](#) (September 1) - Wattle Day is oriented towards the future, encompassing positive virtues in the celebration of Australia and the Australian spirit.
- [National Walk to Work Day](#) (2 Sept)
- [National Threatened Species Day](#) (September 7)
- [Bushcares Major Day Out – BMDO](#) (TBC)
- [National Bilby Day](#) (September 11)
- [International Day for the Preservation of the Ozone Layer](#) (September 16)
- [meatfreeweek.org](#) TBC
- [National Organic Week](#) (TBC)
- [International Microorganism Day](#) (TBC)
- [Sustainable House Day](#) 20 September
- [World Car-Free Day](#) (September 22 - TBC)
- [World Rivers Day](#) (September 25)
- [International Day of Awareness on Food Loss and Waste Reduction](#) (September 29)
- [Ride2Work Day](#) Wednesday 19 October 2022.